

The Collaboration License

A Copyright License for the Way Businesses Collaborate

Take the complexity out of information sharing

Today, no company is an island. Collaborative projects typically exceed traditional corporate boundaries and involve a multitude of business relationships with external partners, which require information sharing among members of joint project teams and working groups. Whether your employees are collaborating with external research partners, PR agencies or key vendors on strategic projects – they need to keep the information flowing.

Sharing content when working with employees in other organizations can create all kinds of licensing challenges. Until now.

Introducing the Collaboration License

To help facilitate sharing content in collaborative projects between your employees and the employees of your external business partners, RightsDirect and its parent company Copyright Clearance Center (CCC) created the Collaboration License. It allows you to extend the coverage provided by your RightsDirect Multinational Copyright License or VG WORT Digital Copyright License to include sharing content with employees of specific collaboration partners whose contributions are critical to your business.



RightsDirect's Copyright Licenses in combination with a Collaboration License Amendment are simple, cost-effective ways to allow your employees engaged in collaborative projects with your business partners to use and share copyrighted content with ease and confidence. Together, they reduce the administrative burden of tracking and managing content licensing and individual royalties, so your employees can fully focus on the success of the project, while remaining copyright-compliant.

The Collaboration License comes at no additional charge to RightsDirect license holders, but it requires collaboration partners to be licensed by RightsDirect or CCC in order to obtain coverage under the Collaboration License.

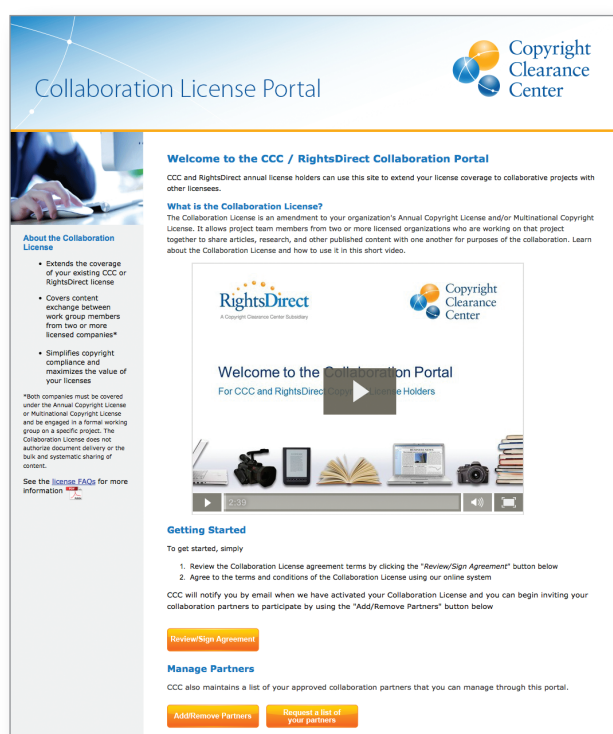
COLLABORATION LICENSE COVERAGE¹

- Share digital content within joint working groups via email, intranet or shared collaboration spaces
- Store electronic copies in project literature databases for use in joint projects
- Use published content for joint reports and presentations
- Review and exchange the latest research critical to your project

¹ The Collaboration License is an amendment to your Multinational Copyright License or VG WORT Digital Copyright License. For a complete permissions overview of all corporate licenses, please visit www.rightsdirect.com.

The Collaboration License Portal

RightsDirect and CCC have created an online collaboration portal to make it easy for you to extend your license coverage to include collaborative projects with employees of other CCC/RightsDirect licensees. The portal provides an efficient way to manage your list of active collaborative partnerships. All you have to do is sign the Collaboration License agreement electronically and add your partners.



Getting Started – Signing the License

Using the online portal is easy. Follow the steps outlined below:

1. Watch video tutorial online.
2. Review the Collaboration License agreement terms.
3. Sign the Collaboration License Amendment using our electronic system.
4. Start adding your collaboration partners online.
5. Make sure your partners are licensed under a CCC or RightsDirect license and have signed the Collaboration License Amendment. If your partners are not licensed, have them contact **RightsDirect** to obtain a license.
6. CCC/RightsDirect will notify you once your Collaboration License is activated.

Adding/Removing Partners

You can easily add or remove partners online. Follow the steps outlined below:

1. Watch video tutorial online.
2. Get your partner's consent to be listed on your Collaboration License and for CCC/RightsDirect to confirm to you that the partner has a CCC/RightsDirect license and a Collaboration License.
3. Complete the online form to add/remove your partners online and sign electronically.
4. Upon request, CCC/RightsDirect will provide a list of your partners.

If you are interested in the Collaboration License, simply ask your RightsDirect account manager to send you the link to the portal. To learn more, contact a RightsDirect licensing representative at **info@rightsdirect.com** or +31 20 312 0437.

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