# **Copyright News** Making Sense of Copyright in the Workplace



A Copyright Clearance Center Subsidiary

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### **JUNE 2015**

Welcome to the summer edition of Copyright News, a quarterly update from RightsDirect for licensees and anyone interested in copyright and content in the workplace.

## Introducing RightFind<sup>™</sup>



Get full-text articles from company subscriptions,

Open Access and

internal documents.



See the rights you have to share that content.

Track content usage and spending to inform future purchases.

RightsDirect is excited to introduce RightFind<sup>™</sup> content workflow solutions. These solutions provide you with the fastest way to find, share, and manage content. With the acquisition of Infotrieve, RightsDirect is now able to offer a powerful set of content and licensing solutions that leverage our rights licensing expertise with Infotrieve's advanced content workflow technology.

RightFind<sup>™</sup> is the new name for the suite of solutions that includes products formerly known as Mobile Library, DirectPath, and Infotrieve Business Process Outsourcing services. The brand names have already been introduced within the software.

We will continue to make updates including brand changes throughout the summer. Please note that the rights advisory tool which comes with your RightsDirect Multinational Copyright License or VG WORT Digital Copyright License, is now called RightFind Advisor.

» To learn more, contact your account manager or click here.

## **New!** RightsDirect Website

You asked and we listened. RightsDirect.com now features a more user friendly interface, allowing you to find the resources you need faster. Sign up for webinars and download content from our mobile-friendly and easy-to-navigate new site. The site will also be translated into German this summer.

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### Join the Conversation



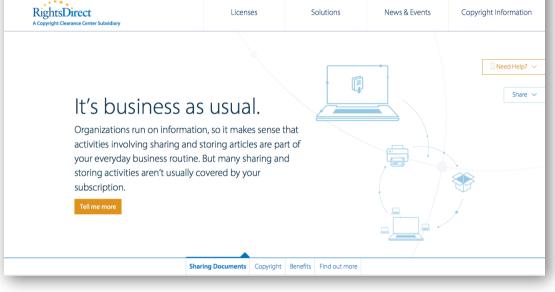
Like us on Facebook to receive the latest scoop on events, white papers,

Also be sure to check us out on Twitter, YouTube, LinkedIn, and XING.

### **Complimentary Video**



Watch Copyright Across Borders - a short, informative video about how copyright affects your organization. You can also download it to train others within your company. Also available in French, German, and Japanese.



» Click here to visit RightsDirect.com.

# Introducing RightFind<sup>™</sup> XML for Mining



Life science companies rely on published information to fuel innovation. Unfortunately, the search for relevant articles among millions of publications takes time, as does getting permission to use content from multiple publishers. RightFind XML for Mining is designed to address this need by taking your text mining projects beyond abstracts. It gives

you direct access to full-text content from multiple high-value publishers in a normalized XML format.

» To learn more, contact your account manager or click here.

» Read the press release.

# 3 Reasons to Consider Text Mining

Over one million articles are being published every year. This is why life science companies are increasingly relying on text and data mining to gather insights from the vast amount of published information. Download our tip sheet today to learn how text and data mining can save your company money by enhancing R&D efficiency.



## Recent Webinars

# The Pragmatic Text Miner

Watch the recording of our complimentary webinar: The Pragmatic Text Miner to learn about the text mining of biomedical literature, hear the challenges researchers face in building large collections of content to mine, and identify ways bioinformatics professionals can overcome those challenges. Watch now.

### In the News

Kim Zwollo on the importance of copyright licensing in today's business world: World Intellectual Property Review.

### **Copyright Education**

Use our tips, guidelines and white papers to learn more about content, licensing and copyright. Share with your colleagues.

**Check the RightsDirect** resources page >>

### **About RightsDirect**

**RightsDirect provides licensing** solutions that make copyright compliance easy, allowing companies to re-use and share the most relevant digital content across borders. With RightsDirect copyright licenses and complementary information management tools, users can instantly check license coverage, manage permissions and optimize content workflow in one integrated solution. For more information, please visit www.rightsdirect.com

### **Questions or** Suggestions?

Email: info@rightsdirect.com Phone:

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Web: www.rightsdirect.com

### Copyright Challenges in a Global Environment

This 45 minute webinar, brought to you by the RightsDirect licensing experts, focuses on global copyright fundamentals and the complexities of global copyright in today's international environment, including a guestion and answer session. Watch now.

# Herausforderung Urheberrecht – Eine Sammellizenz schafft Abhilfe

Im heutigen Geschäftsalltag gibt es beim Austausch von Informationen keine technischen Grenzen mehr. Das Webinar zeigt einen Weg auf, wie Ihr Unternehmen abonnierte oder einzeln erworbene Inhalte rechtmäßig wiederverwenden und Urheberrechtsverletzungen wirksam ausschließen kann. Jetzt ansehen.

# **Product Update:** The Multinational Copyright License — New Titles in the Repertory

The Multinational Copyright License from RightsDirect simplifies copyright compliance by providing organizations with the rights to share content worldwide from millions of information sources.

We have added approximately 250,000 new titles to the repertory of the Multinational Copyright License. Here are some key publications and rightsholders by industry now covered under the license:

### **Business Services**

HR People + Strategy

### Engineering

• Acoustical Publications, Inc.

### **Finance & Economics**

- International Research Center for Energy & Economic Dev
- New York State Society of Certified Public Accountants (NYSSCPA)

### **Health & Medical**

- Association for the Advancement of Medical Instrumentation •
- OJIN: The Online Journal of Issues in Nursing
- Royal College of Surgeons of England •
- American Society on Aging •
- **Globetech Media** •
- H. Lee Moffitt Cancer Center and Research Institute Inc
- New Century Health Publishers •
- Undersea and Hyperbaric Medical Society, Inc.
- iMedPub Limited •
- Life Sciences Research Organization, Inc.
- Data Trace Publishing Company

### Information Management/Information Technology

- **MIS Quarterly**
- Packt Publishing Limited

#### Legal

- New York Law School •
- Juris Publishing, Inc.
- JurisNet, LLC •
- Nanotechnology Law & Business
- Data Trace Publishing Company

### **Materials Science**

- Smithers RAPRA Technology
- Trans Tech Publications, Ltd

### Metallurgy

American Foundry Society

#### **News & Media**

- Penske Business Media LLC
- Schwabe and Company AG

### Security

ASIS International

### **Transportation**

Institute of Navigation