

# Copyright News

Making Sense of Copyright in the Workplace

DECEMBER 2015

**Welcome** to the winter edition of Copyright News, a quarterly update from RightsDirect for licensees, users of RightFind™ content workflow solutions and anyone interested in copyright and STM content in the workplace.

Wishing you a festive holiday season and a Happy New Year from the RightsDirect team.

## New! Customer Resource Center

Need access to all the latest RightsDirect resources in one place? Welcome to your new Customer Resource Center. This website has the information you need to introduce licenses and RightFind software to your employees. The site features copyright resources, marketing pieces, helpful tutorial videos and other educational materials.

» [Check it out today!](#)



## Copyright Clearance Center Named to the EContent 100 List for the 8th Consecutive Year

EContent is a leading authority on the businesses of digital publishing, media, and marketing, targeting executives and decision-makers in these fast-changing markets. The EContent 100 List of Companies that Matter Most in the Digital Content Industry is now in its 15th year.

Tracey Armstrong, President & CEO of CCC, noted, "The ways we consume and create content are always changing, yet our thirst for knowledge, our hunger for freedom of expression and our love for the written word, movies, music, and art remain constant. While innovations in technology and media wow us with better, faster, smaller, it's the power of content that ultimately matters."

» [Click here for more information:](#)

## New Video: RightFind Content Workflow Tools

Our RightFind customers already know how this solution can help your employees find relevant information faster, simplify compliance and make smarter content purchase choices. If you are curious what RightFind can do for your organization, [check out our latest video:](#)



## Defend Your Spend with CDSS

Quantifying the value of your company's content investment not only helps to reduce expenditures but also supports the strategic role of library services within your organization. Yet getting to these insights can be challenging and time-consuming. RightFind Content Decision Support Services (CDSS) give you visibility into your total content spend, enabling you to make smarter data-driven decisions that optimize your company's content investment and ensure end users get the vital information they need.

[Download brochure](#) or [watch the video:](#)



## Product Updates: New Titles in the Repertory in the Multinational Copyright License and the VG WORT Digital Copyright License

The [Multinational Copyright License](#) from RightsDirect simplifies copyright compliance by providing organizations with the rights to share content worldwide from millions of information sources.

In the past three months we have added approximately 75,000 new titles to the repertory of the Multinational Copyright License. Here are some key rights holders by industry now covered under the license:

### Automotive

- SAE International (Standards)

### Business Services

- CFO Publishing Corporation

### Computer Science/Technology

- O'Reilly Media

### Medicine/Healthcare

- Touch Medical Media
- Lippincott Williams & Wilkins, Inc. – Books
- International Medical Press

### News

- South China Morning Post Publishers Limited

## Sign Up For Our Upcoming Free German Webinar:

### Herausforderung Urheberrecht – Eine Sammellizenz schafft Abhilfe

Montag, 22 Februar 2016, 15:00 Uhr MEZ

Im heutigen Geschäftsalltag gibt es beim Austausch von Informationen keine technischen Grenzen mehr. Mitarbeiter in Unternehmen tun dies täglich. Weltweit. Unabhängig von Ihrem Standort. Doch urheberrechtliche Verpflichtungen existieren und variieren von einem Land zum nächsten. Das Webinar zeigt einen Weg auf, wie Ihr Unternehmen abonnierte oder einzeln erworbene Inhalte rechtmäßig wiederverwenden und Urheberrechtsverletzungen wirksam ausschließen kann.

» [Bitte hier anmelden](#)

## Recent Webinar: The Marriage of Library and Legal: How Pfizer is Building a Smarter, Compliant Workflow

License agreements, copyright policies, content delivery, subscriptions, information workflow...sound familiar? Your colleagues want faster, better ways to get and share information. Your company wants cost-efficiency. How do you support research, collaboration, and protect your company from copyright risk?

In this recorded webinar, you'll hear from Pfizer's *Senior Corporate Counsel Katrina Edge* and *Senior Manager of Information & Library Services Jane Burke* on how they've created a culture of collaboration between their Legal and Library teams. They'll share tips on how corporate counsel and information managers can team up to accelerate information access for staff and tackle copyright compliance more effectively.

» [Watch now](#) (Recorded October 2015)

### In This Issue

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[New Video: RightFind content workflow tools](#)

[CCC named to EContent 100 for 8th year in a row](#)

[Introducing RightFind Content Decision Support Services](#)

[Product Update: RightFind XML for Mining](#)

[New titles added to the Multinational Copyright License](#)

[Sign up for new Webinars](#)

[Recent Webinar: The Marriage of Library and Legal: How Pfizer is Building a Smarter, Compliant Workflow](#)

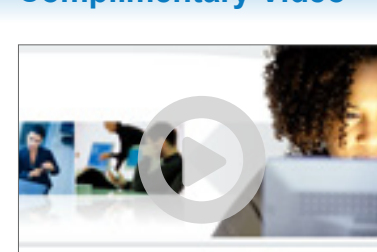
### Join the Conversation

Like us on [Facebook](#) to receive the latest scoop on events, white papers, and resources.

Also be sure to check us out on [Twitter](#), [YouTube](#), [LinkedIn](#), and [XING](#).



### Complimentary Video



Watch [Copyright Across Borders](#)

— a short, informative video about how copyright affects your organization. You can also download it to train others within your company. Also available in [French](#), [German](#), and [Japanese](#).

### Upcoming Tradeshows

**Don't forget to come visit our booth!**

**II-SDV: 18 – 19 April 2016**

Nice, France.

Click [here](#) for a full list of events where RightsDirect and CCC are exhibiting and/or presenting.

### In the News

**Accelerating Scientific Discovery with Text Mining** (*European Biotechnology, Vol. 14, 2015*)

When text mining is limited to abstracts, you can miss out on critical information. And even when full-text is available, individual publisher formats differ, creating delays in the mining process. RightFind XML for Mining accelerates scientific discovery by giving you direct access to full-text articles in a normalized XML format.

[Read the article >>](#)

### Copyright Education

Use our tips, guidelines and white papers to learn more about content, licensing and copyright. Share with your colleagues.

[Check the RightsDirect resources page >>](#)

### About RightsDirect

RightsDirect provides licensing solutions that make copyright compliance easy, allowing companies to re-use and share the most relevant digital content across borders. With RightsDirect copyright licenses and complementary information management tools, users can instantly check license coverage, manage permissions and optimize content workflow in one integrated solution.

Based in Amsterdam and with a presence in Tokyo, RightsDirect is a wholly-owned subsidiary of [Copyright Clearance Center](#) (CCC). Working in close partnership with the world's leading rightsholders and collecting societies, we offer licensing and content solutions that reflect the needs of local and global organizations. Together, CCC and RightsDirect serve more than 35,000 companies and over 12,000 rightsholders around the globe.

For more information, please visit [www.rightsdirect.com](#)

### Questions or Suggestions?

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