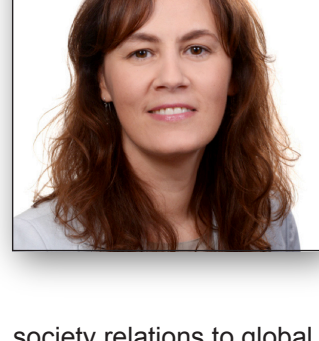


Welcome to the autumn edition of Copyright News, a quarterly update from RightsDirect for licensees, users of RightFind™ content workflow solutions and anyone interested in copyright and STM content in the workplace.

Meet our Team: Kate Alzapiedi, Business Development Director



Tell us a little bit about yourself

This year I reached a personal milestone where I've lived longer in the Netherlands than in the United States, where I was born and raised. My twin sons are teenagers now and we like to travel to new places together. My professional background is in publishing, starting my career at Excerpta Medica Medical Communications then moving to Elsevier where my roles ranged from business development of online licensing to scholarly

society relations to global rights management. In 2010, I joined RightsDirect's parent company, Copyright Clearance Center (CCC).

You were with RightsDirect from the start; have businesses come to view copyright differently over the years?

As a small team, we started RightsDirect as the international subsidiary of CCC to provide copyright licensing to European-headquartered companies. We found that there was less awareness around copyright issues and IP compliance in Europe. Part of our mandate was to provide simple licensing solutions to support organizations to share licensed content. Another important element of our work is to create awareness about ongoing copyright issues and to provide education and resources to the market. Over the years I have seen that rights management is increasingly being considered and integrated into the content acquisition strategy and end user platforms of many companies.

You are one of London Info International's Advisory Board members; What trends do you think information professionals should watch?

I've been fortunate to participate in the launch and development of the London Info International meeting, which will take place for the second time in London on 6 and 7 December. Some of the key themes of the meeting are the rise of the end user, demonstrating value of information services and big data. I'm fascinated by the speed of technological changes over the past few years and how service providers are moving beyond the library to directly address the end user.

We are living in a time of massive transition in technology and innovation. The publishing industry today is being described more as a technology business. Big data and the computing capacity to process volumes of data are changing many aspects of our lives and certainly the way we work. For example, in the Life Sciences industry, with the volume of resources consistently increasing, researchers are unable to consume all the literature, are unaware of the existence of some key resources, and are often not able to combine the literature and all relevant data to gain insights. I will be following these discussions closely during the London meeting!

Free Infographic: Business Professionals and Copyright

EContent is a leading authority on the businesses of digital publishing, media, and marketing, targeting executives and decision-makers in these fast-changing markets. The EContent 100 List of Companies that Matter Most in the Digital Content Industry is now in its 15th year.

Tracey Armstrong, President & CEO of CCC, noted, "The ways we consume and create content are always changing, yet our thirst for knowledge, our hunger for freedom of expression and our love for the written word, movies, music, and art remain constant. While innovations in technology and media wow us with better, faster, smaller, it's the power of content that ultimately matters."

» [Click here to download the infographic](#)

New Infographic: International Copyright Basics

Copyright is a creation of law in each country, and therefore there is no such thing as an international copyright law. Because of this, copyright law can be complicated for companies who operate internationally.

Download this infographic to learn some of the basics of copyright and the treaties that set a minimum standard for copyright laws in participating countries

» [Download now](#)



Rightsdirect.de: Have you checked it out yet?

Did you know that there is a German version of our website available? Just go to www.rightsdirect.de to check it out!

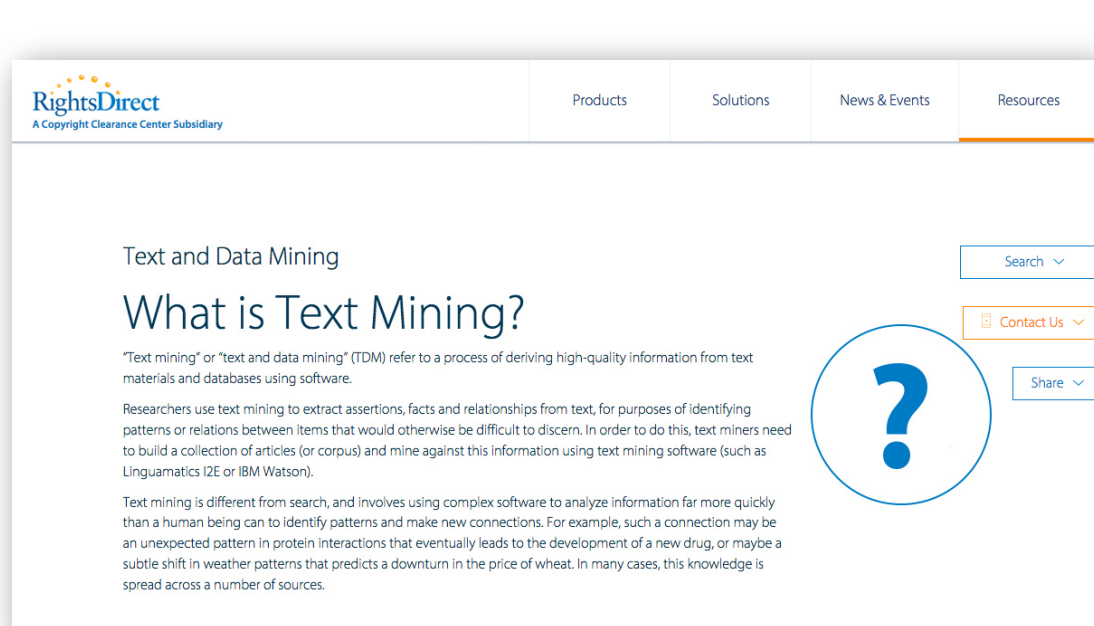
» [Check it now!](#)



New Webpage: Text and Data Mining

"Text mining" and "text and data mining" (TDM) refer to a process of deriving high-quality information from text materials and databases using software. What are some of the benefits and challenges of text mining?

» [Check our new educational page on rightsdirect.com to find out.](#)



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Do you want to show potential organizations and customers that you value copyright? We offer a licensee mark for you to include on your website and collateral. Please check out the guidelines and mark on the Customer Resource Center.

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Upcoming Shows

Are you planning to go to London Info International 6 & 7 December 2016? As sponsors of this event, we have a limited number of tickets for the exhibition; use our special link below to sign up. Please come visit us! We'd love to hear your thoughts on industry trends or feedback on our products.

» [Click here to get your free tickets for the exhibition](#)

Product Updates:

New Titles in the Repertory in the Multinational Copyright License and the VG WORT Digital Copyright License

The [Multinational Copyright License](#) from RightsDirect simplifies copyright compliance by providing organizations with the rights to share content worldwide from millions of information sources.

In the past three months we have added approximately 75,000 new titles to the repertory of the Multinational Copyright License. Here are some key rights holders by industry now covered under the license:

Health & Medical

- International Institute of Anticancer Research
- Walter de Gruyter
- American Academy of Pediatrics
- Quintessence Publishing Company Inc.

Engineering

- International Society for Optical Engineering
- American Society of Civil Engineers

News & Culture

- Conde Nast Publications, Inc.
- United Nations Publications

In This Issue

[Meet our Team: Kate Alzapiedi, Business Development Director](#)

[Free Infographic: Business Professionals and Copyright](#)

[New Infographic: International Copyright Basics](#)

[RightsDirect.de](#)

[New Webpage: Text and Data Mining](#)

[Licensee Mark](#)

[Upcoming Shows](#)

[New titles added to the Multinational Copyright License](#)

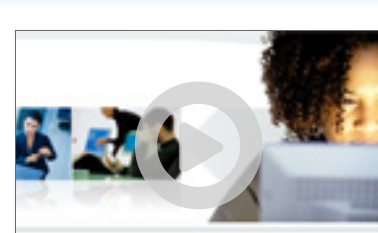
Join the Conversation

Like us on [Facebook](#) to receive the latest scoop on events, white papers, and resources.

Also be sure to check us out on [Twitter](#), (also in [German](#)), [YouTube](#), [LinkedIn](#), [Slideshare](#), and [XING](#).



Complimentary Video



Watch [Copyright Across Borders](#) — a short, informative video about how copyright affects your organization. You can also download it to train others within your company. Also available in [French](#), [German](#), and [Japanese](#).

Upcoming Tradeshows

Don't forget to come visit our booth!

[London Info International](#): 6-7 December 2016. London.

Click [here](#) for a full list of events where RightsDirect and CCC are exhibiting and/or presenting.

Copyright Education

Use our tips, guidelines and white papers to learn more about content, licensing and copyright. Share with your colleagues.

[Check the RightsDirect resources page >>](#)

About RightsDirect

RightsDirect provides licensing solutions that make copyright compliance easy, allowing companies to re-use and share the most relevant digital content across borders. With RightsDirect copyright licenses and complementary information management tools, users can instantly check license coverage, manage permissions and optimize content workflow in one integrated solution.

Based in Amsterdam and with a presence in Tokyo, RightsDirect is a wholly-owned subsidiary of [Copyright Clearance Center](#) (CCC). Working in close partnership with the world's leading rightsholders and collecting societies, we offer licensing and content solutions that reflect the needs of local and global organizations. Together, CCC and RightsDirect serve more than 35,000 companies and over 12,000 rightsholders around the globe.

For more information, please visit www.rightsdirect.com

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