



# RightFind® Business Intelligence

*Content Analytics. Actionable Insights.*

RightFind® Business Intelligence from Copyright Clearance Center (CCC) and its subsidiary RightsDirect is the only solution to combine analytical tools for insights on content usage and spending with budget tools to help you justify your content investment.

## WITH RIGHTFIND BUSINESS INTELLIGENCE



### **Justify your content spend**

With flattening or declining budgets for subscriptions, tokens, and document delivery and rising content costs\*, CCC's RightFind Business Intelligence solution gives you the insights you need to make the best investment decisions and justify them to key stakeholders.

### **RIGHTFIND BUSINESS INTELLIGENCE HELPS YOU:**

- Justify your content spend
- Tap into all of your data from a single source
- Let the data tell your content ROI story
- Use business value metrics to increase the visibility of information services and demonstrate the strategic value of content at your company
- Shorten your budget planning cycle



### Tap into all of your data from a single source

Gathering, normalizing, and analyzing data across disparate sources is time-consuming. RightFind Business Intelligence gives you a complete enterprise view of content use in seconds, including granular details on usage through RightFind, your organization's source systems, and COUNTER statics across publisher platforms via SUSHI.



### Let the data tell your content ROI story

Make spreadsheets and pivot tables a thing of the past when reporting your organization's content usage and spend. With RightFind Business Intelligence, organize and share the data most valuable to you and your colleagues through customizable dashboards. From there, you can create presentations quickly and easily and demonstrate your content return on investment to key stakeholders.



### Use business value metrics to increase the visibility of information services and demonstrate the strategic value of content at your company

The value of the library and its collection cannot be measured on costs alone. RightFind Business Intelligence offers business value metrics to identify strategic content needs, spot coverage gaps, and demonstrate how library services support your organization's business goals.



### Shorten your budget planning cycle

Budget planning doesn't have to be grueling. RightFind Business Intelligence offers budget forecasting and analytical tools that simplify, automate, and shorten the annual budget process so you can focus on other priorities.

## FEATURES AND BENEFITS

- **Budget Health Check Report** — Use predictive analytics to measure the overall health of your content collection by business unit or enterprise-wide and avoid spending surprises.
- **COUNTER Report** — Get an enterprise view of content usage, including journals, books and databases in seconds.
- **Non-Standard Reports** — Gain insight from usage reports not currently provided in the COUNTER standard format, such as usage by business unit, usage type, and cost per use.
- **RightFind Usage and Spend** — Go beyond general content usage, with insights into why content is being requested, how it's used, by whom, and at what cost.
- **Executive Dashboard** — Organize and share the data most valuable to you and your colleagues through customizable dashboards.
- **Budget Planning and Analysis Tools** — Run "what if?" budget scenarios, set your final budget with a single click, and put an end to manual processes.
- **Value Analytics Report** — Increase the visibility of information services and demonstrate the strategic value of content at your company.
- **360 Report** — Gain deep insight into content usage for specific publishers and/or publications, both subscribed and unsubscribed, to inform content investments.

\*2016 Information Pricing Study, February 16, 2016 © 2016 Outsell, Inc. <http://www.outsellinc.com>



Copyright Clearance Center (CCC) is a global leader in content management, discovery and delivery solutions. Through its relationships with those who use and create content, CCC drives market-based solutions that accelerate knowledge, power publishing and advance copyright. With its subsidiaries RightsDirect and Ixxus, CCC provides solutions for millions of people from the world's largest companies and academic institutions.



A Copyright Clearance Center Subsidiary

RightsDirect provides content workflow, document delivery and rights licensing solutions that allow companies around the world to use, share and store content while simplifying copyright compliance. Working with partners around the world, RightsDirect offers sophisticated solutions tailored to the needs of national and global organizations. RightsDirect is a wholly-owned subsidiary of Copyright Clearance Center (CCC) based in Amsterdam with a presence in Tokyo and Munich.



### LEARN MORE

Learn more about RightFind Business Intelligence.

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