

Welcome to the summer edition of Copyright News, a quarterly update from RightsDirect for licensees and anyone interested in copyright and content in the workplace.

In the Spotlight: RightsDirect at the INTA 2014 Annual Meeting in Hong Kong

Companies work hard to protect their intellectual property from misuse by others. So it only makes sense to respect the copyright of others when sharing and re-using proprietary content.



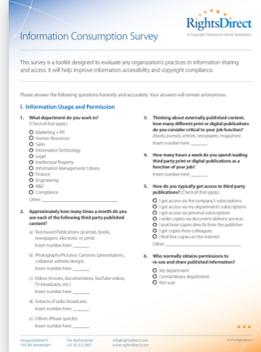
RightsDirect, alongside its parent company, Copyright Clearance Center, showcased copyright solutions at INTA's 2014 Annual Conference from 10 May – 14 May. RightsDirect's

Kate Alzapiedi and CCC's Stephen Garfield and Iris Geik discussed copyright licensing solutions that allow companies to demonstrate respect for intellectual property and get the rights to re-use and share the content they need. More than 8,500 professionals from 140 countries attended the annual event, which is in its 136th year.

In a featured article in Trademarks and Brands Online (TBO) distributed at the event, RightsDirect's Kate Alzapiedi discusses how broad license agreements can help organizations avoid copyright infringement while sharing and storing externally published information.

To read Kate Alzapiedi's article in TBO, [click here](#).

New! Information Consumption Survey Template



Educated employees are the best protection against copyright infringement. But how educated are your employees on copyright procedures? How much information do they share? Is your organization exposed to copyright infringement?

RightsDirect has developed an interactive PDF to allow you to assess how much information is stored and shared, how employees access information and what their overall knowledge of copyright is. With this tool, you will know what problems exist in your copyright compliance program, so that you can address them.

This survey is designed as a template to determine how your employees use information. Pick questions that are relevant to your organization's needs and distribute them to individuals across departments to get an overall understanding of your compliance program.

Contact your sales representative or [click here](#) to download your free copy.

Coming Soon: ISO Titles

The International Organization for Standardization, known as ISO, seeks to advocate for commercial and industrial standards. Its publications are widely used by organizations worldwide, who wish to comply with these standards.

RightsDirect, alongside its parent company CCC, is pleased to announce that they will be adding select ISO titles to the Multinational Copyright License repertory this summer. If you have any further questions regarding ISO titles, please contact your account manager or info@rightsdirect.com. The official list of ISO titles added will not be published until later this summer.

New Podcasts

To listen to our podcast series, subscribe for free on iTunes, or listen at our website www.rightsdirect.com. Our podcast series is also available through [Beyond The Book](#), the popular podcast from Copyright Clearance Center.



Publishing Gone Digital Jens Bammel, International Publishers Association (IPA)

Publishers face unique challenges in today's digital, global environment. In RightsDirect's podcast series, Mitja Linss speaks to Jens Bammel, the secretary general at the International Publishers Association about how technology impacts publishing and the efforts being made to harmonize copyright on a global scale. They discuss the evolution of publishing and the quest to find its value in the modern era.

The Librarian in the Digital Age Ryan Jones, Copyright Clearance Center (CCC)

In the latest edition of Copyright Worldwide, Mitja Linss returns to discuss with Ryan Jones, Senior Director at Copyright Clearance Center, the changing role of the librarian in the digital age. With the tendency for self-service increasing, the librarian's role has evolved. Jones explores what a new blend of content access means for the enterprise and what changes are happening as a result.

Save the Date: Danish Copyright Day



On Monday, **September 8th**, RightsDirect will be hosting "Copyright in the Digital Age – A Practical Approach for Companies" at the Royal Library in Copenhagen. This full day event will be informative and interactive with time for presentations, breakout sessions and discussion. Among the featured speakers are Prof Morten Rosenmeier, professor of copyright law at the University of Copenhagen

and Henning Nielsen, Director of Global Information & Analysis at Novo Nordisk.

Learn how to increase your overall copyright knowledge and how others deal with copyright in the workplace through this complimentary event. More details will follow in July. If you have any questions regarding this event, please contact Inez van Leuzen at ivanleuzen@rightsdirect.com.

Product Update: The Multinational Copyright License — New Titles in the Repertory

The [Multinational Copyright License](#) from RightsDirect simplifies copyright compliance by providing organizations with the rights to share content worldwide from millions of information sources.

In the past three months we have added 115,000 new titles to the repertory of the Multinational Copyright License. Here are some key rightsholders by industry now covered under the license:

Agriculture

- Soil and Water Conservation Society
- Society of Wood Science and Technology

Banking/Finance

- Bank Administration Institute

Business/Advertising

- Bank Administration Institute
- Warc Ltd.
- Scranton Gillette Communications Inc.

Energy/Fuels

- Public Utilities Reports Inc.
- Mining Media, Inc.
- Society for Mining, Metallurgy & Exploration, Inc.

Engineering

- Institute of Materials

Food

- Stagnito Business Information

Legal

- British Institute of International and Comparative Law

Manufacturing

- World Textile Publications

Medicine/Health

- Journal of Parasitology/Allen Press

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Join the Conversation

Like us on [Facebook](#) to receive the latest scoop on events, white papers, and resources.

Also be sure to check us out on [Twitter](#), [YouTube](#), and [LinkedIn](#).

Complimentary Video



Watch [Copyright Across Borders](#) — a short, informative video about how copyright affects your organization. You can also download it to train others within your company. Also available in [French](#), [German](#), and [Japanese](#).

In the News

Kate Alzapiedi on copyright challenges facing life science companies in [Life Science IP Review](#).

Kate Alzapiedi on content sharing patterns and the importance of respecting intellectual property in [TBO](#).

Joerg Weizendoerfer analyzes copyright in Life Sciences in an article featured in the German industry magazine [PROCESS](#) (in German).

Joerg Weizendoerfer takes a look at copyright in chemical and pharmaceutical labs in [Laborpraxis](#) (in German).

Copyright Education

[Learn more about copyright here >>](#)

Save the Date!

Danish Copyright Day
8 September 2014 (9:30-16:30).
See information below.

About RightsDirect

RightsDirect provides licensing solutions that make copyright compliance easy, allowing companies to re-use and share the most relevant digital content across borders. With RightsDirect copyright licenses and complementary information management tools, users can instantly check license coverage, manage permissions and optimize content workflow in one integrated solution.

Based in Amsterdam, RightsDirect is a wholly owned subsidiary of Copyright Clearance Center (CCC), a not-for-profit organization. Working in partnership with the world's leading publishers, we compensate participating rightsholders for the re-use of their works. Together, CCC and RightsDirect serve more than 35,000 companies around the globe. For more information, please visit www.rightsdirect.com

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