FRANKFURTER BUCHMESSE 14-18/10/2015 GUEST OF HONOUR >INDONESIA<

PRESS INFORMATION

Frankfurt Book Fair announces line-up for 29th International Rights Directors Meeting

Partnership with Copyright Clearance Center continues in 2015

Frankfurt, xx September 2015 – The Frankfurt Book Fair (14 – 18 October 2015) has announced the line-up for the 29th International Rights Directors Meeting (RDM). This year's meeting, which is sponsored by Copyright Clearance Center (CCC), will take place from 2.00 – 5.00pm on Tuesday 13th October in Room Dimension (Hall 4.2), the day before the official start of the Book Fair. Speakers from France and South East Asia will make up the programme, sharing insights into and expert knowledge about the rights market in the countries they are working in. Michael Healy, CCC's Executive Director, International Relations will be the guest speaker at the International Rights Directors Meeting and will address the status of copyright in South East Asia.

"Rights are the indispensable links in the global publishing network. The Frankfurt Book Fair is the essential place to facilitate rights exchanges and to share information about industry trends," said Healy. "As sponsor of the International Rights Directors Meeting, CCC welcomes the opportunity to engage publishing professionals about the role that copyright plays in driving economic growth and promoting creative expression. In South East Asia especially, the rise of the creative industries is strengthening global business ties abroad and supporting a robust environment for local culture."

Chairing the session about France – an established and important player in the global rights market and Frankfurt's Guest of Honour in 2017- will be Anne-Solange Noble, Rights Director at Editions Gallimard. Presenting an in depth view on the current publishing landscape of the country will be Rebecca Byers, Rights Director at Editions Plon-Perrin. And providing top tips on how to successfully contact French acquisition editors will be Anne Michel, Director of foreign fiction at Albin Michel.

South East Asia is a publishing territory of the future, with a young population eager for education and knowledge. At the RDM this year, publishing professionals from Malaysia, Thailand, Vietnam will provide an overview of the most important publishing markets in South East Asia, the challenges and opportunities available right now, and the most exciting subject areas relevant for the rights trade. Speakers attending include Pimolporn Yutisri, Managing Director at the Tuttle-Mori Agency (Thailand), Linda Tan Lingard Managing Partner at the Yusof Gajah Lingard Literary Agency (Malaysia), and Dr. Nguyen Manh Hung, Owner and CEO of the Thai Ha Books Publishing House (Vietnam). Wrapping up the programme will be Adam Silverman, Senior Director of Digital Business Development at HarperCollins Publishers US, who will be giving an update on digital rights. After the conclusion of the Meeting, there will be an opportunity for networking at a reception, hosted by Klopotek, for both attendees and speakers.

Partners of the 29th Rights Directors Meeting are CCC, European Union Prize for Literature and klopotek.

CCC, apart from being the official partner at the Frankfurt Business Club, will be hosting a Town Hall meeting entitled 'Open Access: The Next Wave' on Thursday 15th October. This event will bring authors, funders, institutions and publishers together for a lively, informative and open exchange about Open Access issues and will take place from 9.00 – 11.00 in Hall 4.C, Room Alliance. Moderated by CCC's Christopher Kenneally, participants will include:

- Rachel Burley, John Wiley and Sons
- Sian Harris, INASP
- Agnes Henri, EDP (Paris)
- Melinda Kenneway, Kudos- Haralambos "Babis" Marmanis, CCC
- Randy Petway, Publishing Technology
- Will Schweitzer, AAAS
- Helen Sun, Beijing Ingenta

CCC's booth at the Book Fair is in Hall 4.2, Stand D48. For more information, visit <u>http://www.copyright.com/frankfurt</u>.

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About Copyright Clearance Center

<u>Copyright Clearance Center</u> (CCC), a leading global rights-licensing technology organization, provides solutions that simplify compliance for content users, promotes the work of creators, and supports the principles of copyright. A rights broker for the world's most sought-after journals, books, blogs, movies and more, CCC makes it easy for businesses and academic institutions to use, share and store copyrighted material while compensating content creators for their works. With its international subsidiary, <u>RightsDirect</u>, CCC serves more than 35,000 customers and 12,000 publishers around the world.

About the Frankfurt Book Fair

The Frankfurt Book Fair is the international publishing industry's biggest trade fair – with 7,100 exhibitors from more than 100 countries, around 270,000 visitors, over 4,000 events and around 9,300 accredited journalists in attendance. It also gathers key players from other media, including the film and games industries. Since 1976, the Book Fair has featured an annual Guest of Honour country, which showcases its book market, literature and culture to attendees in a variety of ways. The Frankfurt Book Fair organises the

participation of German publishers at around 20 international book fairs and hosts trade events throughout the year in major international markets. With its Business Club, the Frankfurt Book Fair offers essential services and an ideal setting for the activities of publishers, entrepreneurs, pioneers, experts and visionaries. The Frankfurt Book Fair is a subsidiary of the German Publishers & Booksellers Association. <u>www.book-fair.com</u>

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