



The Copyright
Licensing Agency



A Copyright Clearance Center Subsidiary

CLA & CCC Joint Multinational Copyright Licence

ONE LICENCE, MILLIONS OF PUBLICATIONS



Streamlined Licensing for UK-headquartered Companies

UK companies and their worldwide subsidiaries who operate in research-intensive industries face a range of copyright management challenges. The Copyright Licensing Agency (CLA) and Copyright Clearance Center (CCC) have created a solution.

Your Copyright Challenges

- Store articles in a product literature database
- Submit photocopied and digital copies of articles to government bodies for regulatory filings
- Share content within joint working groups including employees, contractors, agents and partners

Your Management Challenges

- Provide adequate rights coverage for employees of your UK-based company and global subsidiaries
- Address inconsistent rights acquired through annual licences and individual publisher agreements
- Reduce time spent on individual permission requests

As technology continues to simplify the way workers find and share information, we provide a simple and cost-effective way to help employees share digital content responsibly.

Our Solution

- **The CLA & CCC Joint Multinational Copyright Licence**

Millions of rights from thousands of rightsholders in one licence

- **RightFind™ Content Workflow Solution**

The fastest way to find, share and manage content

- **Copyright Education & Information**

Build copyright awareness in your organisation



THOUSANDS OF UK,
AMERICAN AND
INTERNATIONAL
RIGHTSHOLDERS

MILLIONS OF
ARTICLES

WORLDWIDE
COVERAGE

About the Licence

One licence, global usage rights to millions of publications

In partnership with tens of thousands of rightsholders, including the world's leading scientific, technical and medical publishers, we offer a single licence that offers a consistent set of rights across all participating rightsholders. The Joint Licence lets employees share content from millions of UK, American and international information sources while respecting the intellectual property rights of others. The licence is offered in the UK through RightsDirect, a subsidiary of CCC.

Advantages

- Get all the rights you need through a single licence
- Save effort and money by reducing time spent pursuing permissions individually
- Benefit from a consistent set of usage rights across all participating rightsholders
- Significantly reduce copyright infringement risk and support corporate governance policies
- Submit photocopied and digital copies of articles to government bodies for regulatory filings



RightFind™

Included with the purchase of the CLA & CCC Joint Multinational Copyright Licence, RightFind™ Advisor allows employees anywhere to find, share and manage copyrighted content without interrupting their workflow and helps them comply with a company's copyright policy. With integrated document delivery from the world's largest pay-per-view selection of scientific, technical and medical (STM) content, RightFind gives users timely access to the information they need, when they need it. Optional capabilities extend the power of RightFind to provide advanced analysis of content spend, access to personal and shared libraries, and integration with your company's print holdings.

RightFind features a user-friendly interface that helps users understand what they can do with a given article, and whether it is covered by the CLA & CCC Joint Multinational Copyright Licence or other agreements. RightFind is available in several languages, and provides accurate information about licence coverage based on the user's language and geographic location.

Free Copyright Education and Information

Licensees receive access to copyright awareness webinars and information to educate employees and assist with compliance programmes. Instructor-led training incorporates group discussions, question and answer sessions and analysis of real-world scenarios.

In addition, licensees have access to our online Customer Resource Center which includes:

- Videos about international copyright in multiple languages
- Reports, market research and information about European Commission initiatives related to copyright
- Tools and guidelines
- Up-to-date global copyright news



The Joint CLA & CCC Multinational Copyright Licence — for all the ways you work

The licence allows users to lawfully re-use content across borders in several ways:

PERMISSION	LICENCE COVERAGE
Share digital or printed content internally with co-workers via email, intranet posting or PDF	✓
Save to corporate-owned hard drive or network drive	✓
Store articles for records, projects and/or product literature databases	✓
Select and copy portions of digital articles and share with colleagues within your organisation worldwide	✓
Attach copies of articles to internal communications such as newsletters, training materials and presentations	✓
Share digital content internally via collaboration applications such as IBM® Notes® or MS SharePoint®	✓
Scan printed works into digital form when an electronic version of the work is not readily available	✓
Print out web-based or other digital content onto paper or overhead slides	✓
Provide a single, responsive digital or print copy of an article to a customer or prospect upon request	✓
Submit photocopied and digital copies of articles to government bodies for regulatory filings	✓

Note: The CLA & CCC Joint Multinational Copyright Licence is generally intended to permit distribution of articles on a periodic, non-systematic basis to other people within an organisation. It is not meant to replace subscriptions that you or other people in the organisation need in the ordinary context of your work. The licence also does not cover the external display of copies on mobile devices as part of the user's systematic sales or marketing activities.



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About RightsDirect

RightsDirect provides content workflow and rights licensing solutions that allow companies around the world to use, share and store content while simplifying copyright compliance.

Based in Amsterdam and with a presence in Tokyo, RightsDirect is a wholly-owned subsidiary of Copyright Clearance Center (CCC). Working in close partnership with the world's leading rightsholders and collecting societies, RightsDirect offers solutions that reflect the needs of local and global organizations. Together, CCC and RightsDirect serve more than 35,000 companies and 15,000 rightsholders worldwide.

www.rightsdirect.com



About CLA

Since 1983, the Copyright Licensing Agency (CLA) has been the recognised UK rights licensing body for text and images.

CLA provides rights, content and licensing services to customers in the academic, professional and public sectors. CLA also performs collective licensing on behalf of the Authors' Licensing and Collecting Society Ltd. (ALCS) and the Publishers' Licensing Society Ltd. (PLS) and other copyright owners.

With streamlined workflow systems and over 30 years' experience in our core markets, CLA is uniquely positioned to help its customers access, copy and share the content they need. And make sure copyright owners are paid the royalties they are due.

CLA is a leading member of the International Federation of Reproduction Rights Organisations (IFRRO) and the Alliance for Intellectual Property.

www.cla.co.uk

