



**THE FASTEST WAY  
TO FIND, SHARE, AND  
MANAGE CONTENT**

RightFind™

Content Workflow Solutions and Services

**RightsDirect**

A Copyright Clearance Center Subsidiary



## WHY CHOOSE RIGHTFIND?

- **Speed up innovation with faster content access** – RightFind searches across your subscriptions, Open Access sources and internal collections to get full-text articles to employees faster. If users need an article that isn't in your holdings, they can buy it on the spot with RightFind's document delivery capabilities.
- **Simplify copyright compliance** – RightFind works with your Multinational Copyright License, CLA & CCC Joint Multinational Copyright Licence and JAC Digital Copyright License to show exactly how you and your colleagues can share and reuse published material. Our rights management technology is the only source for direct, accurate information about your RightsDirect text license rights.
- **Make more informed purchases** – To help you track spending and content usage, RightFind gives you real-time analytics available at your convenience. See what published material employees use most so you can optimize future content purchases.

### See RightFind in Action

Learn how RightFind content workflow solutions and services can help you increase efficiency, streamline employee workflow, strengthen your compliance program and optimize content spend.

[www.rightsdirect.com/RFdemo](http://www.rightsdirect.com/RFdemo)

## CONTENT IS AT THE HEART OF INNOVATION

### But getting to the right content is often a challenge.

The more time your employees spend looking for the content they need, the less time they have to analyze and solve problems, make key decisions and bring products and services to market. Streamlining the research process and understanding how published information is used and shared in your organization can help you:

- Save time and money
- Realize gains in employee productivity and innovation
- Minimize copyright infringement risk
- Get the most value from company subscriptions

### INTRODUCING RIGHTFIND™ CONTENT WORKFLOW SOLUTIONS

**RightFind™** content workflow solutions from RightsDirect provide your employees with fast, easy access to the full range of high-value copyrighted information they need – anytime, anywhere. Advanced administrative features offer the ability to configure the solution to meet the unique needs of your employees, while sophisticated usage and spending analytics tools provide you with valuable insight into how published information is used in your organization. RightFind integrates seamlessly with your RightsDirect and CCC annual licenses to make copyright-compliant collaboration easier.

The optional RightFind text mining solution enables researchers and bioinformatics staff to identify and download full-text, XML-formatted content from multiple publishers for use in commercial mining projects.



## HOW RIGHTFIND WORKS

Researchers can quickly obtain published information from internal collections, company subscriptions, Open Access sources, and document delivery, and share articles with colleagues around the world. These solutions help you uncover hidden content costs, get the most value from company subscriptions and help your employees comply with copyright.

**No other content workflow solution today delivers this powerful combination of content, rights and information management expertise.** The result? You save money by accelerating the flow of research, maximizing the value of your subscriptions and streamlining your information management operations.



## FIND, SHARE AND MANAGE CONTENT

Whether you have an established information management center with a large number of holdings and a high volume of document delivery requests, or if you are a growing business with a decentralized information management model, RightFind content workflow solutions are flexible enough to meet your unique information needs. These solutions offer a range of optional enhancements including:

- **Digital library** – Store licensed content for secure sharing with colleagues (requires a RightsDirect copyright license).
- **Granular rights and subscription configuration** – Give employees instant access to your organization's licensed or purchased content, including rights from annual licenses, publisher agreements, subscriptions, and more.
- **Content usage analytics** – RightFind captures and displays a wide variety of usage data in standard and custom reports built to facilitate budget management and charge-backs.
- **Document delivery** – Employees can purchase articles not available through company subscriptions.
- **Workflow integration** – Employees can search within RightFind to find the articles they want, or use another search and discovery platform.

## ADDITIONAL MODULES IMPROVE TEXT MINING RESULTS

### RightFind™ XML for Mining

The RightFind XML for Mining solution enables researchers to identify and download full-text article collections from multiple publishers through a single source and import those results into their preferred text mining software. Go beyond the abstract level to search, download and mine full-text articles in XML format from both company subscriptions as well as unsubscribed published material. You'll save valuable time otherwise spent acquiring, licensing and converting articles from individual publishers.

## GET EXPERT HELP

### RightFind™ Content Decision Support Services

RightFind Content Decision Support Services (CDSS) give you visibility into your total content spend and enable you to make data-driven decisions to optimize your company's content investment. RightFind Content Decision Support Services combine people, process and technology to provide you with:

- Aggregated and normalized data from RightFind and your organization's source system(s)
- Analysis and synthesis of usage data to facilitate decision-making
- Information and analysis to guide your decisions on budget allocation
- Custom configuration of the RightFind platform to meet your content, access, and rights needs

### RightFind™ Information Management Staffing Services

As organizations evolve, staffing needs expand and contract. RightFind Information Management Staffing Services (IMSS) provide you with the targeted industry knowledge and information management expertise you need, when you need it. Operating as an extension of your team, IMSS frees your staff to focus on the latest priorities, allowing you to maintain service and quality levels without interruption to internal clients.



# About RightsDirect

RightsDirect provides licensing solutions that make copyright compliance easy, allowing companies to re-use and share the most relevant digital content across borders. With RightsDirect copyright licenses and complementary information management tools, users can instantly check license coverage, manage permissions and optimize content workflow in one integrated solution.

Based in Amsterdam and with a presence in Tokyo, RightsDirect is a wholly-owned subsidiary of Copyright Clearance Center (CCC). Working in close partnership with the world's leading rightsholders and collecting societies, we offer licensing and content solutions that reflect the needs of local and global organizations. Together, CCC and RightsDirect serve more than 35,000 companies and over 12,000 rightsholders around the globe.



RightsDirect

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