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## Copyright Clearance Center Featured in Outsell's 2016 Text and Data Mining Report

*CCC Named One of '10 to Watch'*

**Danvers, Mass. –** Copyright Clearance Center, Inc. (CCC), a global licensing and content solutions organization and the leading commercial document-delivery provider, was named one of "10 to Watch" in Outsell, Inc.'s "Text and Data Mining: Technologies Under Construction" market report, in which the research and advisory firm took a close look at how scientific research, engineering, and healthcare are deploying text and data mining and what the future holds.

"CCC's RightFind™ XML for Mining is the first commercial tool of its kind directed at the information industry, coupling content licensing with text mining-ready content," said Deni Auclair, Outsell's VP & Lead Analyst for the Scientific, Technical, Medical, and Healthcare information space. "The tool addresses research pain points by aggregating articles in XML, a structured format for mining; normalizing the content; and licensing that content for legal use."

According to Auclair, CCC's offering reaches the research market at a critical point in the text and data mining timeline, when researchers are looking for ways to plow through mountains of information. "Although only at the beginning of its evolution, it [RightFind XML for Mining] is leading the way to further innovations, with early participation in the market and filling a critical position between content and technology."

"RightFind XML for Mining accelerates research and plays a catalytic role in innovation because it eliminates many of the practical challenges involved in the research workflow," said Babis Marmanis, CTO & Vice President, Engineering and Product Development, CCC. "It allows researchers to focus on the opportunities that lie ahead."

XML for Mining is built on the RightFind platform, CCC's unique suite of cloud-based workflow solutions that offer immediate, easy access to a full range of Science, Technical, and Medical (STM) peer-reviewed content.

Researchers can identify and download full-text articles associated with their research, not only from publications to which they subscribe but also from those outside of their subscriptions. They can easily export the newly created corpus in XML format to the text mining tool of their choosing.

XML for Mining is a market-based solution to text mining needs that helps publishers enhance the value of existing subscriptions. Publishers who make their content available through XML for Mining help support the research process and facilitate compliant access to articles by researchers in R&D-heavy companies, a segment of the industry increasingly interested in obtaining the rights to text mine. Publishers also gain access to valuable usage reports to help them make decisions related to licensing and content development strategy.

**About Copyright Clearance Center**

Copyright Clearance Center (CCC) and its subsidiary RightsDirect are global leaders in content workflow and rights licensing technology. CCC solutions provide anytime, anywhere content access, usage rights and information management while promoting and protecting the interests of copyright holders. We serve more than 35,000 customers and 15,000 copyright holders worldwide and manage more than 950 million rights from the world's most sought-after journals, books, blogs, movies and more. Since 2008, CCC has been named one of the top 100 companies that matter most in the digital-content industry by EContent Magazine.

**About Outsell, Inc.**

The rapid convergence of information, media and technology is reshaping businesses every day. Enter Outsell, Inc., the only research and advisory firm focusing on these three sectors. As the trusted advisor to executives, our analysts turn complexity into clarity, and provide the facts and insights necessary to make the right decisions. Our proven blend of big data, research, proprietary intelligence, and exclusive leadership communities produces tangible results and a strong ROI. We promise to deliver "wow" and ensure clients stay more focused, save time, and grow revenue in a fast-changing digital world.

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