

Copyright News

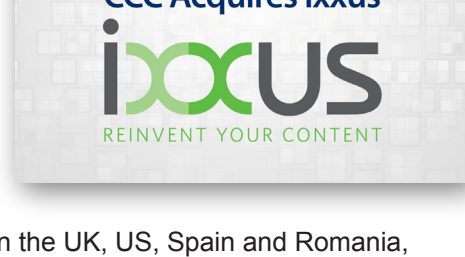
Making Sense of Copyright in the Workplace

MAY 2016

Welcome to the Spring 2016 edition of the Copyright News, a quarterly update from RightsDirect for licensees, users of RightFind™ content workflow solutions and anyone interested in copyright and STM content in the workplace.

Copyright Clearance Center (CCC) Acquires Ixxus

RightsDirect's parent company, [Copyright Clearance Center, Inc. \(CCC\)](#), a firm dedicated to creating global licensing and content solutions that make copyright work, has acquired London-based [Ixxus](#), a software professional services firm and leading provider of publishing solutions that reinvent the way organizations work with content. With offices in the UK, US, Spain and Romania, Ixxus is now a wholly-owned subsidiary of CCC.



» [To read the full press release, click here.](#)

» [Read the Outsell Report here.](#)

Our new interview series lets you get to know the RightsDirect team:

Toshiyuki Tomii, Managing Director: An Inside Look at RightsDirect Japan



Tell us a little bit about yourself

My name is Toshiyuki Tomii and I have about 30 years of business experience. I live in Tokyo, am married and have one daughter, and another four legged child (our dog...). I went to university in Tokyo where I majored in Information Management. I held various positions in the technology sector and as Managing Director in the field of Intellectual Property for Thomson Reuters

Japan. This experience helped me when we launched the RightsDirect Japan office in July 2014.

How is copyright regarded in Japan?

In Japan, intellectual property is very important. Many Japanese corporations invest heavily in Research and Development. Patents are very important in protecting their inventions. In regards to copyright specifically the awareness however, could be improved.

Pharma and chemical companies have a higher awareness regarding copyright. In other industry sectors the awareness is lower and needs to be improved. I think it is time to increase this awareness because of the impact of globalization, the growth of international business and also, the impact of the Trans-Pacific Partnership (TPP); a trade union of 12 Asian countries. Stricter international compliancy rules are getting more important, and this drives awareness of copyright too.

Why did RightsDirect enter the Japanese market and what are your expectations?

There are two major reasons that RightsDirect entered the Japanese market; Firstly, the requirement of being copyright compliant is increasing. The companies who have a digital copyright license are able to share and store information easily. This business need is growing globally, not just in Japan. The second reason would be that Japan is one of the largest Intellectual Property markets and there are many corporations who invest in R&D, therefore the potential requirements for a digital copyright license is very high. I think that RightsDirect can help Japanese rightsholders (publishers and authors) and companies create a healthy copyright environment that works easier for everybody. Setting up the Japanese RightsDirect office is challenging in many ways, and I think it makes a lot of (business) sense. We get a lot of traction in the market so I foresee the future with confidence.

Sign Up For Our Upcoming Webinars:

Global Copyright Challenges

Tuesday, 24 May 2016 15:00 CET

This hour long webinar, brought to you by the RightsDirect licensing experts, focuses on global copyright fundamentals and the complexities of global copyright in today's international environment, including a question and answer session.

» [Register today](#)

For Our German Subscribers:

Herausforderung Urheberrecht –

Eine Sammellizenz schafft Abhilfe

Montag, 23 Mai 2016, 15:00 MEZ

Im heutigen Geschäftsalltag gibt es beim Austausch von Informationen keine technischen Grenzen mehr. Mitarbeiter in Unternehmen tun dies täglich. Weltweit. Unabhängig von Ihrem Standort. Doch urheberrechtliche Verpflichtungen existieren und variieren von einem Land zum nächsten. Das Webinar zeigt einen Weg auf, wie Ihr Unternehmen abonnierte oder einzeln erworbene Inhalte rechtmäßig wiederverwenden und Urheberrechtsverletzungen wirksam ausschließen

» [Bitte hier anmelden](#)

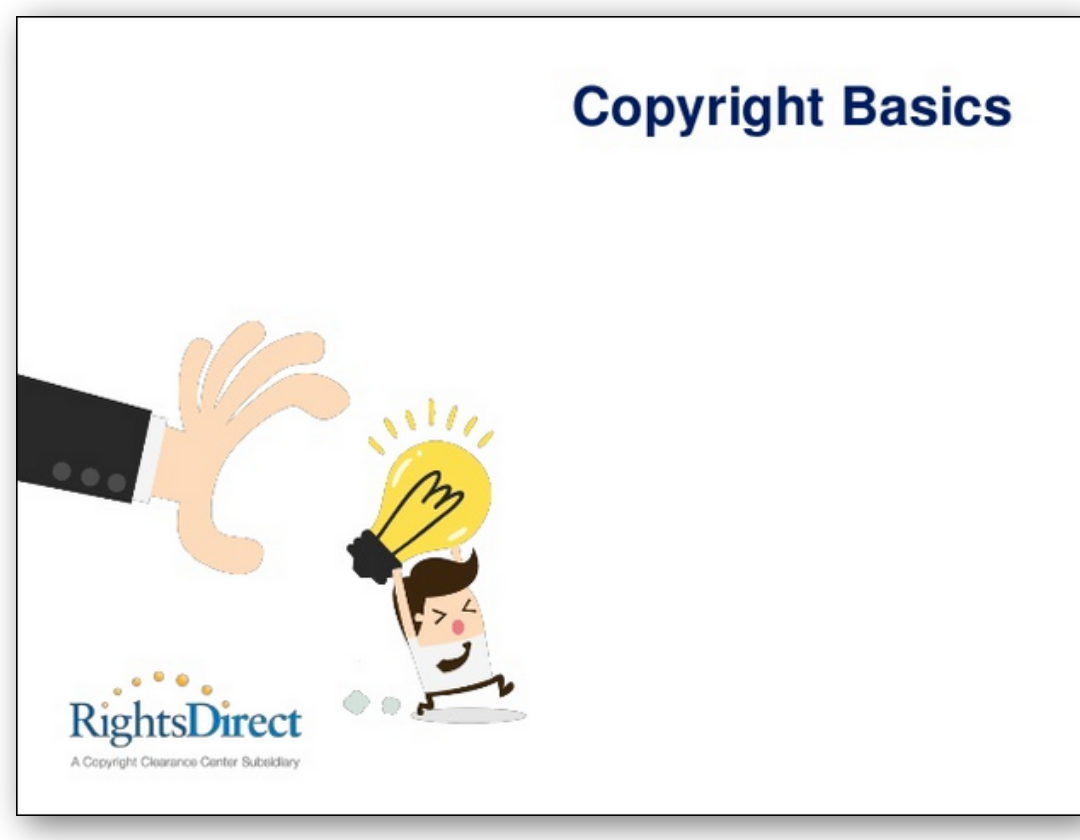
Outsell: 10 to Watch

RightFind™ XML for Mining is the first tool of its kind and has made the Outsell 10 to Watch list in their report "Text and Data Mining: Technologies Under Construction"

» [To read the excerpt about XML for Mining, click here.](#)

New! Slideshare

RightsDirect is now on Slideshare! Watch presentations about international copyright, text mining, and content workflow. These presentations are set up like PowerPoint slides, making them easy to read and navigate. [Check it out here:](#)



New Tip sheet: 10 Misconceptions about Copyright

Copyright is often misunderstood by employees. Routine office exchanges can put your business at a greater risk for infringement which can lead to reputational and financial damages. In this tip sheet, Top 10 Misconceptions about Copyright, RightsDirect explores what the common misconceptions are and what you can do to address them.

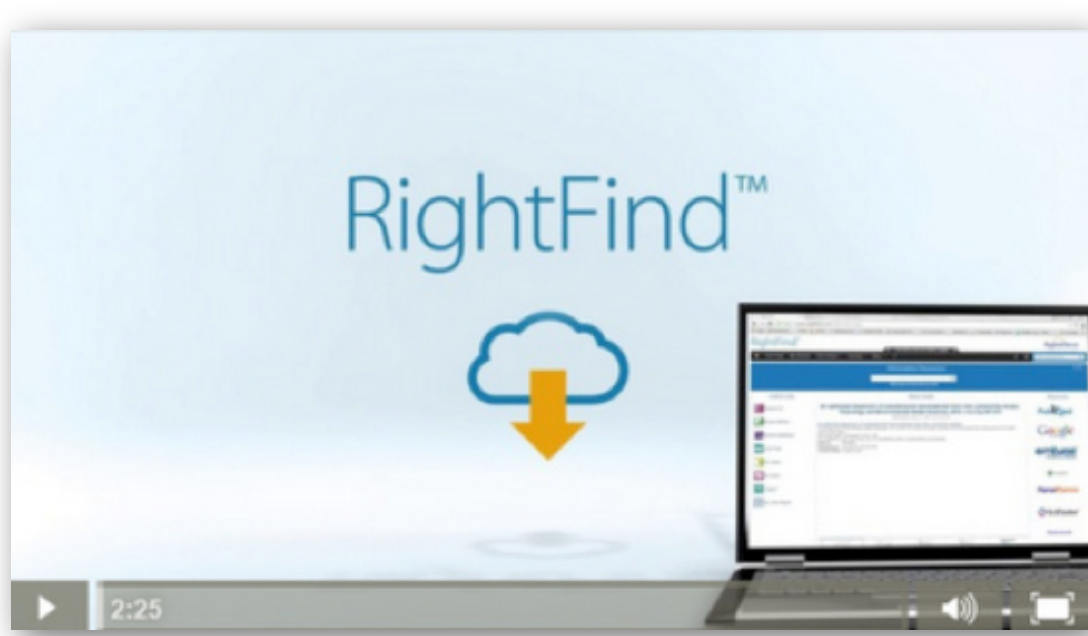
» [Download now](#)



New Video: RightFind™

Watch our latest video to see how RightFind™ can help you and your employees make research faster, simplify compliance, and help you make smarter content purchases.

[Watch now.](#)



Product Updates:

New Titles in the Repertory of the Multinational Copyright License and the VG WORT Digital Copyright License

The [Multinational Copyright License](#) from RightsDirect simplifies copyright compliance by providing organizations with the rights to share content worldwide from millions of information sources.

In the past three months we have added approximately 50,000 new titles to the repertory of the Multinational Copyright License. Here are some key rights holders now covered under the license:

Added new standards from:

- Canadian Standards Organization
- IEEE
- ASTM
- ISO

Added new journals, and books, including e-books, from these Science/Technical/Medical publishers, to name a few:

- John Wiley & Sons
- Sage
- IEEE
- Springer
- MIT Press
- International Society for Optical Engineering
- Packt Publishing
- John Benjamins (NEW to the license)
- IGI Global

Added new Journals from these publishers, to name a few:

- American Society for Cell Biology (NEW to the license)
- Sage
- ALM Media
- Eureka Science
- Progressive Digital Media
- Taylor & Francis
- IEEE
- Elsevier

In This Issue

[CCC Acquires Ixxus](#)

[Toshiyuki Tomii: An Inside Look at RightsDirect Japan](#)

[Webinars](#)

[Outsell: 10 to Watch](#)

[New: Slideshare](#)

[New Tip sheet: 10 Misconceptions of Copyright](#)

[New Video: RightFind](#)

[New titles added to the Multinational Copyright License](#)

Join the Conversation

Like us on [Facebook](#) to receive the latest scoop on events, white papers, and resources.

Also be sure to check us out on [Twitter](#) (also in [German](#)), [Slideshare](#), [YouTube](#), [LinkedIn](#), and [XING](#).



Complimentary Video



Watch [Copyright Across Borders](#) — a short, informative video about how copyright affects your organization. You can download it to train others within your company. Also available in [French](#), [German](#), and [Japanese](#).

Upcoming Tradeshows

Don't forget to come visit our booth!

ICIC: 17 – 18 October 2016, Heidelberg, Germany

Frankfurt Book Fair: 19 – 23 October 2016, Frankfurt, Germany

LI: 6 – 7 December 2016, London, UK

Click [here](#) for a full list of events where RightsDirect and CCC are exhibiting and/or presenting.

Copyright Education

[Check the RightsDirect resources page >>](#)

About RightsDirect

RightsDirect provides licensing solutions that make copyright compliance easy, allowing companies to re-use and share the most relevant digital content across borders. With RightsDirect copyright licenses and complementary information management tools, users can instantly check license coverage, manage permissions and optimize content workflow in one integrated solution.

Based in Amsterdam and with a presence in Tokyo, RightsDirect is a wholly-owned subsidiary of [Copyright Clearance Center \(CCC\)](#). Working in close partnership with the world's leading rightsholders and collecting societies, we offer licensing and content solutions that reflect the needs of local and global organizations. Together, CCC and RightsDirect serve more than 35,000 companies and over 12,000 rightsholders around the globe.

For more information, please visit [www.rightsdirect.com](#)

Questions or Suggestions?

Email:
info@rightsdirect.com

Phone:
+31 20 312 0437

Web:
[www.rightsdirect.com](#)