

# RightFind™

## Content Decision Support

### Make Data-Driven Decisions to Optimize and Justify Your Content Investments

RightFind™ Content Decision Support from RightsDirect is the only solution to combine analytical tools for insights on content usage and spending with budget tools to help you justify your content investment.



#### Defend your content spend

With flattening or declining budgets for subscriptions, tokens, and document delivery and rising content costs\*, RightsDirect's Content Decision Support solution gives you the insights you need to make the best investment decisions and justify them to key stakeholders.



#### Tap into all of your data from a single source

Gathering, normalizing, and analyzing data across disparate sources is time-consuming. Content Decision Support gives you a complete enterprise view of content use in seconds, including granular details on usage through RightFind, your organization's source systems, and COUNTER statics across publisher platforms via SUSHL.



#### Let the data tell your content ROI story

Make spreadsheets and pivot tables a thing of the past when reporting your organization's content usage and spend. With Content Decision Support, you can create presentations quickly and easily and demonstrate your content return on investment to key stakeholders.



#### Use business value metrics to increase the visibility of information services

The value of the library and its collection cannot be measured on costs alone. Content Decision Support offers business value metrics to identify strategic content needs, spot coverage gaps and demonstrate how library services support your organization's strategic business goals.



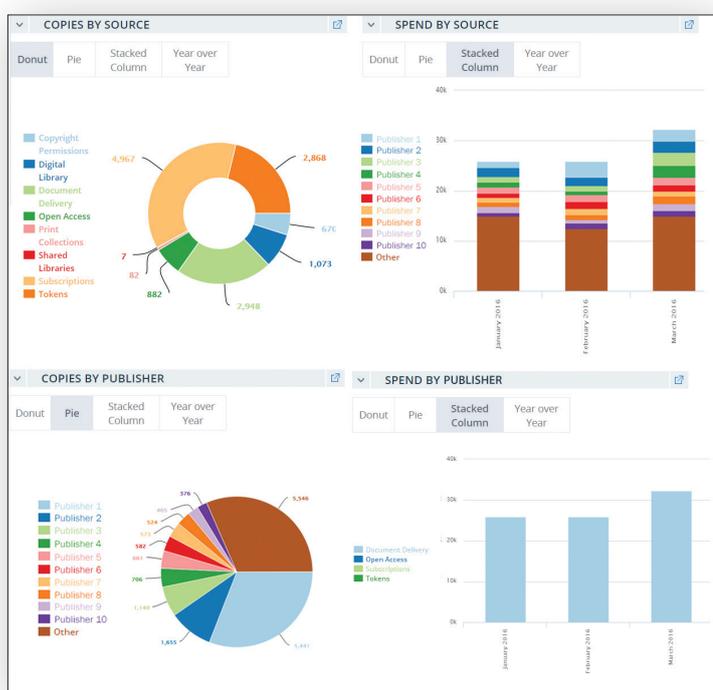
#### Shorten your budget planning cycle

Budget planning doesn't have to be grueling. Content Decision Support is the first solution to offer budget forecast and analytics tools that simplify, automate, and shorten the annual budget process so you can focus on other priorities.



## FEATURES AND BENEFITS

- **Budget Health Check Report** — Use predictive analytics to measure the overall health of your content collection and avoid spending surprises.
- **COUNTER Report** — Get an enterprise view of content use in seconds.
- **RightFind Usage and Spend dashboard** — View on-demand data visualizations to see how content is used, by whom, and at what cost.
- **Data Exports** — Export data or data from individual chart views as a PNG, PPTX, CSV, or PDF file and create presentations fast.
- **Budget Planning and Analysis Tools** — Run “what if?” budget scenarios, set your final budget with a single click, and put an end to manual processes.



RightFind Usage and Spend Report

## About RightsDirect

Based in Amsterdam and with a presence in Tokyo, RightsDirect is a wholly-owned subsidiary of Copyright Clearance Center (CCC). Working in close partnership with the world's leading rightsholders and collecting societies, we offer licensing and content solutions that reflect the needs of local and global organizations. Together, CCC and RightsDirect serve more than 35,000 companies and over 12,000 rightsholders around the globe.

## LEARN MORE

Watch the *RightFind Content Decision Support* video to learn how you can make data-driven decisions to optimize and justify your organization's content investments.

Visit [www.rightsdirect.com/cds](http://www.rightsdirect.com/cds)



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