

Media Contact:
Craig Sender
Copyright Clearance Center
(978) 646-2502 or csender@copyright.com

Copyright Clearance Center's Subsidiary RightsDirect Hosting Complimentary Copyright Education Events in India

*'Copyright in the Digital Age – A Practical Approach for Companies' to Feature
Sessions on Indian and International Copyright Law*

Danvers, Mass. – [RightsDirect](#), a wholly owned subsidiary of [Copyright Clearance Center, Inc.](#) (CCC), is hosting [complimentary copyright compliance education events](#) in India on Tuesday 25 October, at the [Jnana Jyothi Auditorium of the University of Bangalore](#) and Thursday 27 October, at the [Sofitel Mumbai BKC](#).

RightsDirect provides licensing and information management solutions that make copyright compliance easy, allowing companies to manage permissions and share digital content from journals, books, and newspapers across borders. CCC is dedicated to creating global licensing and content solutions that make copyright work. Together, RightsDirect and CCC serve more than 35,000 companies around the globe.

The [one-day conferences](#) will provide answers to commonly asked questions like these:

- How can copyright help my business and its future?
- What can I do with copyright-protected content?
- How do other companies deal with copyright?
- Where do I get additional rights?
- How do I create an effective copyright policy?

“Managing copyright compliance in today’s digital global information environment is an issue every major company encounters,” said Kim Zwollo, General Manager, RightsDirect. “I look forward to discussing simplified content sharing across borders, recent events related to copyright in India and around the globe, and other copyright matters with many of our international constituents in Bangalore and Mumbai.”

Speakers will include Ananda Byrappa, Global Leader, Knowledge Centre, General Electric, India; Deepa Kodur, Director, Information Systems and Enterprise Architecture, Dr. Reddy's Laboratories; Saikrishna Rajagopal, Managing Partner, Saikrishna & Associates; Michael Healy, Executive Director, International Relations, CCC; and Zwollo.

About Copyright Clearance Center

[Copyright Clearance Center](#) (CCC), with its subsidiaries [RightsDirect](#) and [Ixxus](#), is a global leader in content workflow, document delivery, text and data mining, and rights licensing technology for thousands of publishers, businesses and academic institutions. CCC's solutions provide anytime, anywhere content access, usage rights and information management while promoting and protecting the interests of copyright holders. CCC serves more than 35,000 customers and over 12,000 copyright holders worldwide and manages more than 950 million rights from the world's most sought-after journals, books, blogs, movies and more. Since 2008, CCC has been named one of the top 100 companies that matter most in the digital content industry by *EContent Magazine*. The company has locations in the US, the UK, the Netherlands, Spain, Romania and Japan.

###