



Copyright Compliance

for International companies

SIMPLIFY COPYRIGHT COMPLIANCE ACROSS BORDERS

Companies rely on the efficient exchange of information, from research and industry news to workforce trends and legislative reform, to advance business objectives. In global organizations, this exchange of information often crosses geographic borders presenting a unique compliance challenge as copyright obligations often vary from one country to another.

Your Copyright Challenges

- Storing copies of articles in a product literature database
- Submitting supporting articles to government agencies as required as part of regulatory or patent filings
- Emailing a PDF of a journal article to a colleague in connection with a collaborative project you are working on together

As technology continues to simplify the way workers find and exchange information, RightsDirect offers a trusted licensing solution that provides a simple and efficient way for employees to collaborate compliantly across national borders using published content.

Our Solution

- **The Multinational Copyright License**
Rights for millions of works from thousands of global publishers
- **RightFind® Advisor**
The quickest, most reliable way for employees to confirm rights included in the license to reuse lawfully acquired content, all without leaving their workflow
- **RightFind® Content Workflow Solutions**
The fastest way to find, store, and manage content
- **Copyright Education & Information**
Build copyright awareness in your organization

FREE COPYRIGHT EDUCATION AND INFORMATION

Licensees receive access to resources to help educate employees and assist with developing and promoting compliance programs. Instructor-led trainings incorporate group discussions, question and answer sessions, and analysis of real-world scenarios.

In addition, licensees have access to our online Customer Resource Center which includes:

- Videos about international copyright in multiple languages
- Reports, market research, and European Commission initiatives related to copyright
- Tools and guidelines
- Up-to-date international copyright news





“Having digital reuse rights is critical to the timely dissemination of scientific information and ensures compliance to corporate responsibility standards for all employees across the Roche Group.”

SVEN-OLAF VOGT

PHARMA RESEARCH & EARLY DEVELOPMENT, GLOBAL HEAD SCIENTIFIC
INFORMATION MANAGEMENT, F. HOFFMANN-LA ROCHE LTD

- **THOUSANDS OF GLOBAL PUBLISHERS**
- **MILLIONS OF REUSE RIGHTS**
- **WORLDWIDE COVERAGE**

THE MULTINATIONAL COPYRIGHT LICENSE

One license, global reuse rights to millions of content sources

The Multinational Copyright License is a trusted licensing solution that complements an organization's publisher agreements and subscriptions by providing a consistent set of reuse rights across a broad repertory of titles that enables teams to more easily collaborate using content from a wide range of sources, simplifying copyright compliance, driving innovation, and providing resources that educate employees about the importance of copyright.

Benefits

- Increases efficiencies by reducing the amount of time spent verifying rights and obtaining individual permissions
- Provides a consistent set of global reuse rights across millions of publications from thousands of publishers
- Minimizes infringement risk
- Supports compliant collaboration across global teams to drive business forward
- Complements existing publisher agreements, subscriptions, and other content purchases to alleviate inconsistencies in coverage, helping organizations maximize the value of their content investments in compliance with copyright
- Makes it easy to verify authorized reuse rights anytime within existing workflows
- Demonstrates an organization's respect for the intellectual property of others and commitment to corporate social responsibility

THE MULTINATIONAL COPYRIGHT LICENSE — FOR ALL THE WAYS YOU WORK

The license allows users, within an organization, to lawfully reuse content across borders in several ways:

Email a PDF of a journal article to a colleague in conjunction with a collaborative project you are working on together

Host a competitive intelligence collaboration site for project teams that includes news articles, published literature, press releases, market reports, and other content related to direct competitors

Embed a PDF of a recent article about the company into an internal company newsletter or post it to the company's intranet site for employee awareness

Use portions of a work in an internal presentation at a company meeting or in an employee education program

Store a copy of a purchased article on the company intranet for use by a project team

Store the full text of an article to substantiate claims made in promotional materials in the same system that was used to develop, manage, and approve the content

Annotate and store copies of scientific articles related to known adverse events of a company product in an internal database which is used by a small team in connection with the company's regulatory compliance obligations

Annotate and submit supporting articles to a government agency as required as part of a regulatory or patent filing

Share a PDF version of a recent newspaper article about the company in a briefing to the company's Board of Directors

Scan printed works into digital form when an electronic version of the work is not readily available

Share an article with a client who requests more information about a product or service on an unsolicited basis

Note: The Multinational Copyright License is generally intended to permit the reuse of articles on a periodic, non-systematic basis with other people within an organization. It is not meant to replace subscriptions that you or other people in the organization need in the ordinary context of your work. The license also does not cover the external display of copies on mobile devices as part of the user's systematic sales or marketing activities.

RIGHTFIND®

Included with the purchase of the Multinational Copyright License, RightFind® Advisor offers the quickest, most reliable way for employees to confirm rights included in the license to reuse lawfully acquired content, all without leaving their workflow. Integrated document delivery from the world's largest pay-per-view selection of scientific, technical and medical content, gives users timely access to the information they need when they need it.

RightFind Advisor is available in several languages, and provides accurate information about license coverage based on the user's language and geographic location.

Optional capabilities extend the power of RightFind to provide advanced analysis of content spend, access to personal and shared libraries, and integration with your company's print holdings. A RightsDirect representative can advise you on which RightFind content management solution is right for you.



FIND OUT MORE



To find out how the Multinational Copyright License can help you manage copyright compliance, contact us at info@rightsdirect.com or +31 20 312 0437.



RightsDirect provides licensing solutions that are designed to help you discover, access, reuse and manage content anytime, anywhere, while respecting the copyrights of others. With RightsDirect copyright licenses and RightFind solutions, you and your colleagues can connect instantly to full-text articles from your subscriptions, open access channels, your local holdings, and document delivery. Based in Amsterdam and with a presence in Tokyo, RightsDirect is a wholly-owned subsidiary of Copyright Clearance Center (CCC). Working in close partnership with the world's leading rightsholders and collecting societies, we offer licensing and content solutions that reflect the needs of local and global organizations. Together, CCC and RightsDirect serve more than 35,000 companies and over 12,000 rightsholders around the globe.

RightsDirect | +31 20 312 0437 | RightsDirect.com

© RightsDirect 2021. All rights reserved. RightsDirect and the RightsDirect logo are registered trademarks of RightsDirect and Copyright Clearance Center, Inc. RD0221-ENG