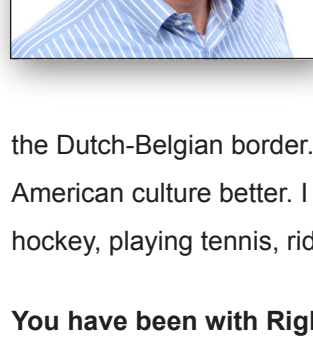


**Welcome** to the winter edition of Copyright News, a quarterly update from RightsDirect for licensees and anyone interested in copyright and content in the workplace.

## Meet our Team: Interview with RightsDirect's General Manager: Kim Zwollo



### Tell me a bit about yourself.

I was born in 1964 as the 4th child and only boy, in a family of 7 and grew up in the south of the Netherlands. I studied Medical Biology at the University of Utrecht and found, for me, an interesting mix of business and science in the scientific publishing industry. Before joining CCC, I worked for Elsevier Science and Springer-Nature. I'm happily married and a father of 4: 1 girl and 3 boys. We are living in the city of Breda, close to the Dutch-Belgian border. We lived for a few years in New York, which helped me understand American culture better. I love to spend my free time with my family and friends, playing field hockey, playing tennis, riding my mountain bike and skiing in the Alps in the winter.

**You have been with RightsDirect since the beginning. How has the company changed?**  
My colleague, Kate Alzapiedi and I started RightsDirect for Copyright Clearance Center (CCC) to expand an existing business. We started really from scratch, initially selling rights licenses to companies throughout Europe. We then created a joint license with VG WORT, the German RRO, to enable us to offer a better license with local language rights for German companies. With that being a great success, joint licenses with JAC (RRO in Japan) and the CLA (RRO in the UK) followed. We opened small offices in Munich and Tokyo to serve our clients from local hubs. A significant change in our business has been a shift from "rights management" to "content & rights management" and with the acquisition of publishing and content specialists: **Ixxus**, our XML for Mining products and several technology partnerships, (such as one with **SciBite**), we have grown our capabilities to help companies derive information across multiple data formats and sources and turn it into knowledge.

### What do you think are the biggest challenges facing companies today which are trying to remain copyright compliant?

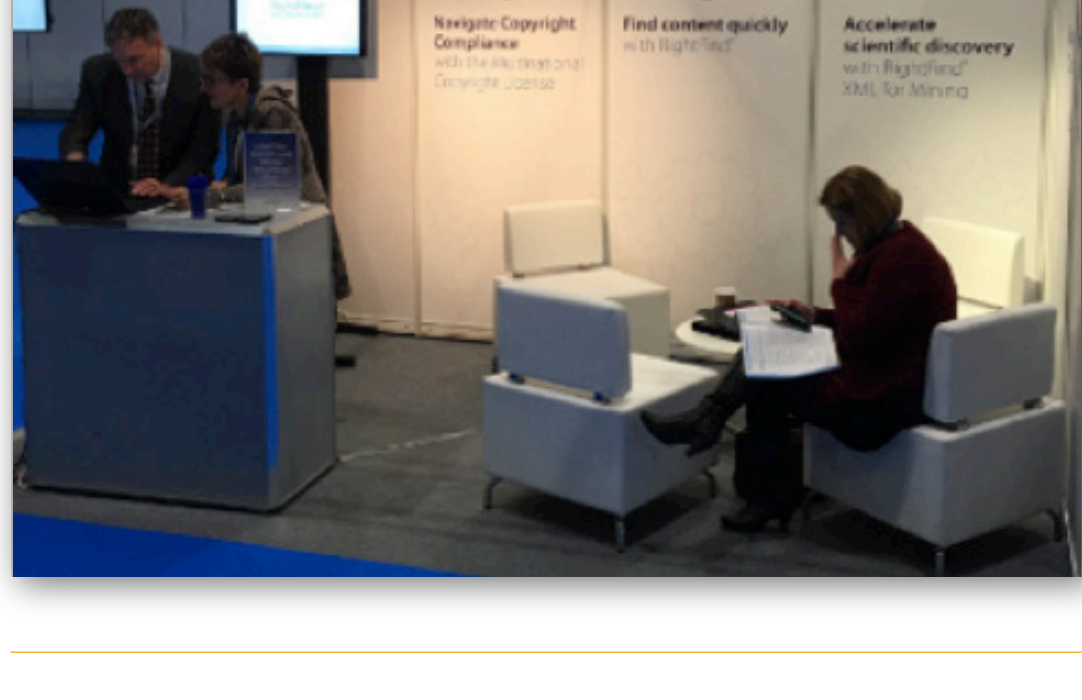
One significant challenge is copyright awareness. We all share content every day on YouTube, Facebook, Instagram, or other portals/networks. Technology has made it extremely easy to share content. So, thinking about rights or things like "terms and conditions" when content is shared, is simply not top of mind. A good example of places where people forget about copyright are the various "social science networks" such as Research Gate. Great portals, they are connecting and enabling scientists to promote scientific work while also furthering their careers. Most of these networks do not have copyright compliance on their agendas. Do your employees download or post content on these networks? Are they unknowingly infringing in your name? Our experience is that most companies support respect for Intellectual Property and therefore want to be copyright compliant, but it's really hard to make that happen when employees do not think about the issue. Here is where we come into play. We can help companies overcome such challenges.

## In the News: London Info International

In December, RightsDirect attended London Info International. We enjoyed meeting with many of you.

As the rights licensing experts, we know copyright can be confusing, especially for companies doing business internationally, which is why we created licenses to help you manage compliance.

In addition to our licenses, we also have software tools to help you with document delivery, workflow management and faster access to full text XML-formatted content for text mining. Kate Alzapiedi and Stephen Garfield presented at the event on improving text mining results with access to full text articles and a case study on RightFind.

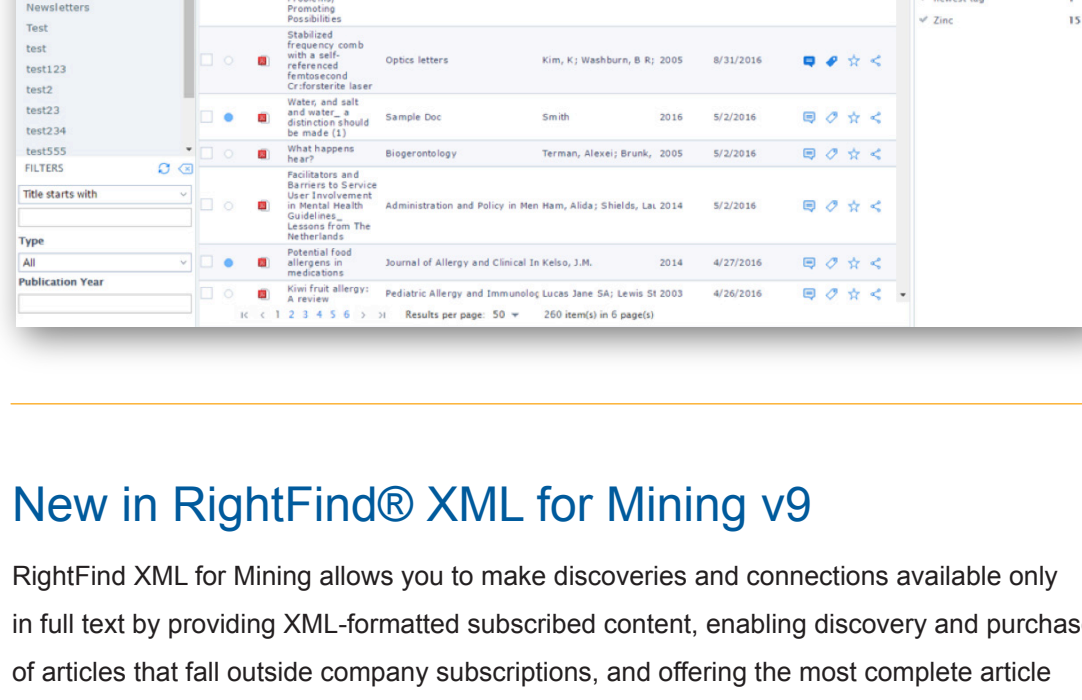


## New in RightFind® 7.2

RightFind 7.2 introduces several new features to Shared Libraries to make it easier for you to read, share and collaborate on content with teams. Learn more about how Shared Libraries can help you drive innovation.

» [Shared Libraries product sheet](#)

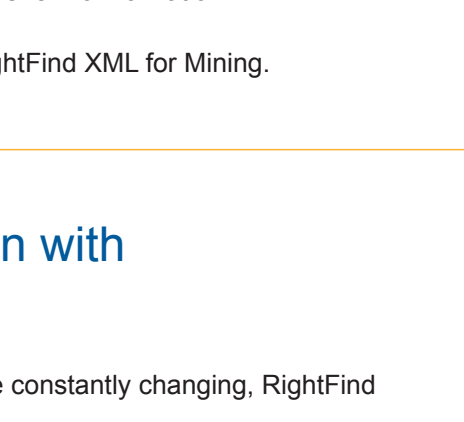
» [Shared Libraries new use cases](#)



## New in RightFind® XML for Mining v9

RightFind XML for Mining allows you to make discoveries and connections available only in full text by providing XML-formatted subscribed content, enabling discovery and purchase of articles that fall outside company subscriptions, and offering the most complete article collection for text mining. This product release includes several major enhancements that enable you to:

- Discover full-text scientific articles with powerful new search functionality
- Collaborate with colleagues to build queries, review results, and ensure the optimal output for downstream text mining activities
- Access the most recent, up-to-date content with new synchronization architecture
- Make text mining queries with improved cross-publisher normalization



[Learn more](#) about these exciting enhancements to RightFind XML for Mining.

## Simplify Content Authentication with RightFind® Passport

For organizations with a large set of IP ranges that are constantly changing, RightFind Passport, powered by EZproxy now makes it easier to gain secure remote access to your organization's content from any location on any browser-enabled device, get insights on content usage, and simplify your authentication process. Learn more about how RightFind Passport can help you improve access and optimize content spend.

» [RightFind Passport product sheet](#)

## Now in German!

### Tip Sheet: 10 Copyright Misconceptions

Conflicting international copyright laws can be complicated for companies to navigate. RightsDirect has developed a list of tips to help organizations create an effective copyright compliance policy and simplify copyright for their employees. Download this tip sheet to learn:

- How to define what copyright means
- What international treaties affect copyright globally
- Reliable resources for accurate copyright information

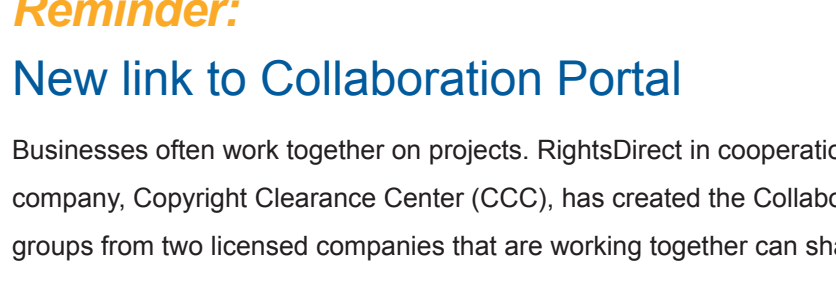
» [Download in English](#)

» [Download in German](#)

## New SlideShare: 3 Hallmarks of Copyright Compliant Organizations

What sets a copyright compliant organization apart? How can you ensure that your organization is respecting copyright? In the daily rush to get things done, even well-intentioned employees may unknowingly infringe on copyright. Here are three tips for you to help your organization promote information responsibly.

» [Watch now](#)



## Reminder: New link to Collaboration Portal

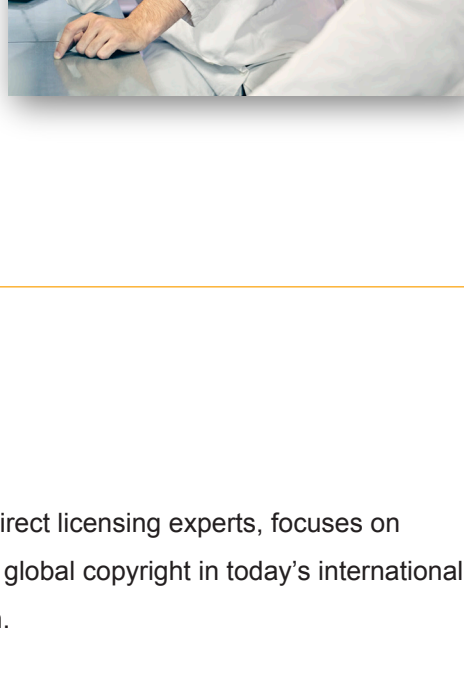
Businesses often work together on projects. RightsDirect in cooperation with its parent company, Copyright Clearance Center (CCC), has created the Collaboration License so work groups from two licensed companies that are working together can share documents.

The link to the collaboration portal (where you can add work partners and get more information on your license) has changed. Please bookmark the page if your company is taking advantage of this license.

» [Click here to access the Collaboration Portal](#)

## Featured Webinar: How STM Content Facilitates Early Stage Research at MRC Technology: A Medical Research Charity

For hard-pushed scientists it can be challenging these days to efficiently find relevant scientific literature. Join Neil Walden from UK based MRC Technology to hear how his organization progresses promising early stage scientific discoveries and inventions into marketable products with a healthcare benefit. Learn how the information processes and content workflow management systems are provisioned to reach MRC Technology's organisation goal by creating actionable insights.



» [Register now!](#)

## Upcoming Webinar: Global Copyright Challenges

This hour-long webinar, brought to you by the RightsDirect licensing experts, focuses on global copyright fundamentals and the complexities of global copyright in today's international environment, including a question and answer session.

Date: 23 May 2017

Time: 15:00 CET

» [Sign up today!](#)

## For our German Subscribers: Herausforderung Urheberrecht – Eine Sammellizenz schafft Abhilfe

Im heutigen Geschäftsalltag gibt es beim Austausch von Informationen keine technischen Grenzen mehr. Das Webinar zeigt einen Weg auf, wie Ihr Unternehmen abonnierte oder einzeln erworbene Inhalte rechtmäßig wiederverwenden und Urheberrechtsverletzungen wirksam ausschließen kann.

Datum: 6. März 2017

Uhrzeit: 15:00 CET

» [Heute registrieren!](#)

## Product Updates: The Multinational Copyright License – New Titles in the Repertory

The [Multinational Copyright License](#) from RightsDirect simplifies copyright compliance by providing organizations with the rights to share content worldwide from millions of information sources.

In the past three months, we have added approximately 150,000 new titles to the repertory of the Multinational Copyright License. Here are some key rightsholders by industry now covered under the license:

### Health & Medical

- North American Veterinary Community
- American Psychiatric Association (Journals)
- Tobacco Regulatory Science Group

### Standards

- Society of Automotive Engineers (SAE International)

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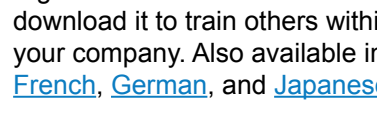
### Join the Conversation

Like us on [Facebook](#) to receive the latest scoop on events, white papers, and resources.

Also be sure to check us out on [Twitter](#), (also in [German](#)), [YouTube](#), [LinkedIn](#), [Slideshare](#), and [XING](#).



### Complimentary Video



Watch [Copyright Across Borders](#) — a short, informative video about how copyright affects your organization. You can also download it to train others within your company. Also available in [French](#), [German](#), and [Japanese](#).

### Upcoming Tradeshows

**Don't forget to come visit our booth!**

[INTA](#)

20-24 May 2017  
Barcelona, Spain

[IPL-Confer](#)

5-8 March 2017  
Rome, Italy

[Linguamatics Spring Text Mining Conference](#)

24-26 April 2017  
Cambridge, UK

Click [here](#) for a full list of events where RightsDirect and CCC are exhibiting and/or presenting.

### Copyright Education

Use our tips, guidelines and white papers to learn more about content, licensing and copyright. Share with your colleagues.

[Check the RightsDirect resources page >>](#)

### About RightsDirect

RightsDirect provides licensing solutions that make copyright compliance easy, allowing companies to re-use and share the most relevant digital content across borders. With RightsDirect copyright licenses and complementary information management tools, users can instantly check license coverage, manage permissions and optimize content workflow in one integrated solution.

Based in Amsterdam and with a presence in Tokyo, RightsDirect is a wholly-owned subsidiary of [Copyright Clearance Center \(CCC\)](#). Working in close partnership with the world's leading rightsholders and collecting societies, we offer licensing and content solutions that reflect the needs of local and global organizations. Together, CCC and RightsDirect serve more than 35,000 companies and over 12,000 rightsholders around the globe.

For more information, please visit [www.rightsdirect.com](#)

### Questions or Suggestions?

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