



**RIGHTFIND BUSINESS INTELLIGENCE HELPS YOU:**

# RightFind® Business Intelligence

*Content Analytics. Actionable Insights.*

RightFind® Business Intelligence from RightsDirect is the only solution to combine analytical tools for insights on content usage and spending with budget tools to help you justify your content investment.

## WITH RIGHTFIND BUSINESS INTELLIGENCE



### **Justify your content spend**

With flattening or declining budgets for subscriptions, tokens, and document delivery and rising content costs\*, RightsDirect's RightFind Business Intelligence solution gives you the insights you need to make the best investment decisions and justify them to key stakeholders.



### **Tap into all of your data from a single source**

Gathering, normalizing, and analyzing data across disparate sources is time-consuming. RightFind Business Intelligence gives you a complete enterprise view of content use in seconds, including granular details on usage through RightFind, your organization's source systems, and COUNTER statics across publisher platforms via SUSHI.

- Justify your content spend
- Tap into all of your data from a single source
- Let the data tell your content ROI story
- Use business value metrics to increase the visibility of information services and demonstrate the strategic value of content at your company
- Shorten your budget planning cycle



### Let the data tell your content ROI story

Make spreadsheets and pivot tables a thing of the past when reporting your organization's content usage and spend. With RightFind Business Intelligence, you can create presentations quickly and easily and demonstrate your content return on investment to key stakeholders.



### Use business value metrics to increase the visibility of information services and demonstrate the strategic value of content at your company

The value of the library and its collection cannot be measured on costs alone. RightFind Business Intelligence offers business value metrics to identify strategic content needs, spot coverage gaps and demonstrate how library services support your organization's strategic business goals.



### Shorten your budget planning cycle

Budget planning doesn't have to be grueling. RightFind Business Intelligence is the first solution to offer budget forecast and analytics tools that simplify, automate, and shorten the annual budget process so you can focus on other priorities.

## FEATURES AND BENEFITS

- **Budget Health Check Report** — Use predictive analytics to measure the overall health of your content collection by business unit or enterprise-wide and avoid spending surprises.
- **COUNTER Report** — Get an enterprise view of content usage, including journals, books and databases in seconds.
- **RightFind Usage and Spend dashboard** — View on-demand data visualizations to see how content is used, by whom, and at what cost.
- **Budget Planning and Analysis Tools** — Run "what if?" budget scenarios, set your final budget with a single click, and put an end to manual processes.
- **CAS SciFinder Report** — Track content usage by location, division, or department for data-driven licensing decisions.
- **Value Analytics Report** — Increase the visibility of information services and demonstrate the strategic value of content at your company.

\*2016 Information Pricing Study, February 16, 2016 © 2016 Outsell, Inc. <http://www.outsellinc.com>



# RightsDirect

A Copyright Clearance Center Subsidiary

RightsDirect provides licensing solutions that make copyright compliance easy, allowing companies to re-use and share the most relevant digital content across borders. With RightsDirect copyright licenses and complementary information management tools, users can instantly check license coverage, manage permissions and optimize content workflow in one integrated solution. Based in Amsterdam and with a presence in Munich and Tokyo, RightsDirect is a wholly-owned subsidiary of Copyright Clearance Center (CCC). Together, CCC and RightsDirect serve more than 35,000 companies and over 12,000 publishers around the globe.



## LEARN MORE

For more information about RightFind Business Intelligence, contact RightsDirect today.

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