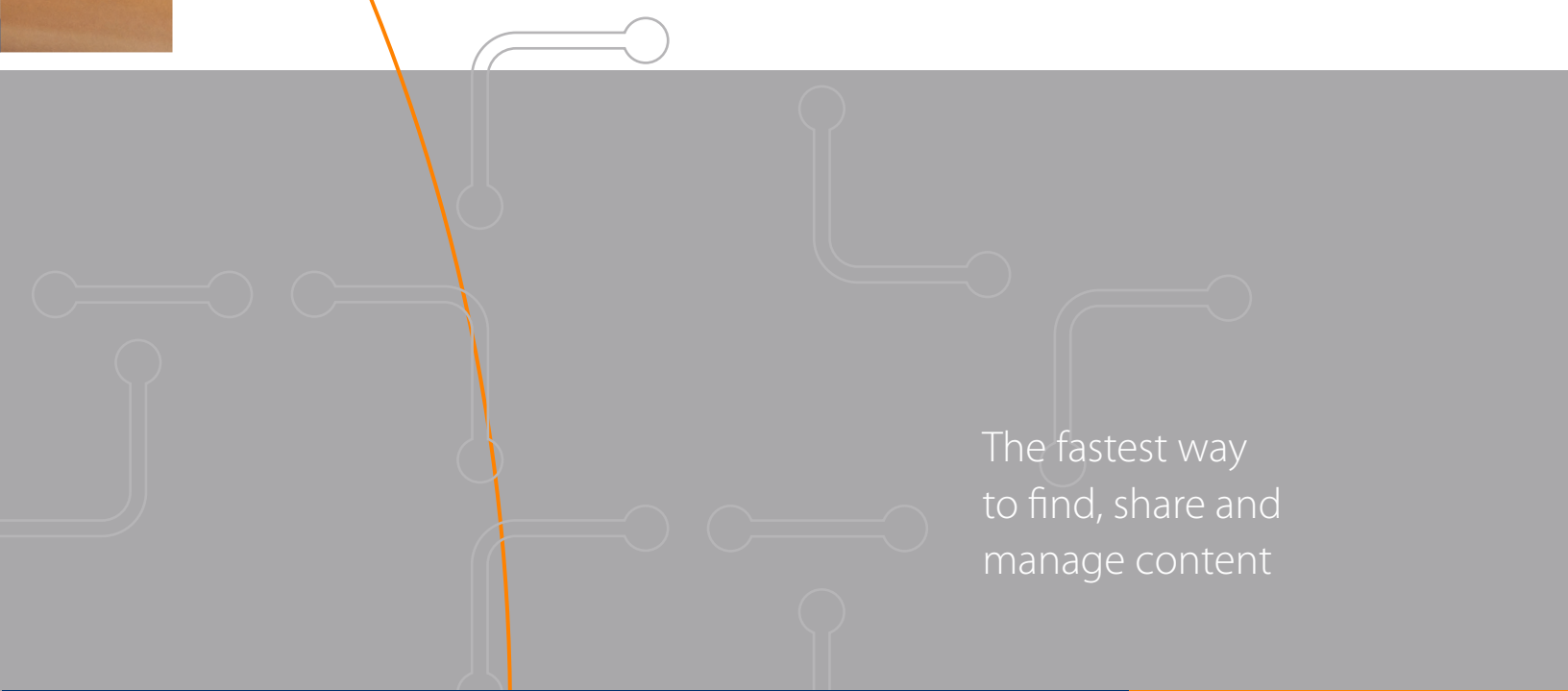


A photograph of a man with dark hair and a beard, wearing a blue button-down shirt, looking intently at a laptop screen. The background is a blurred office setting with a desk lamp and shelves.

RightFind[®]

Content Workflow Solutions and Services

A series of white, stylized circuit lines with circular nodes, resembling a network or data flow diagram, set against a grey background.

The fastest way
to find, share and
manage content

CONTENT IS AT THE HEART OF INNOVATION

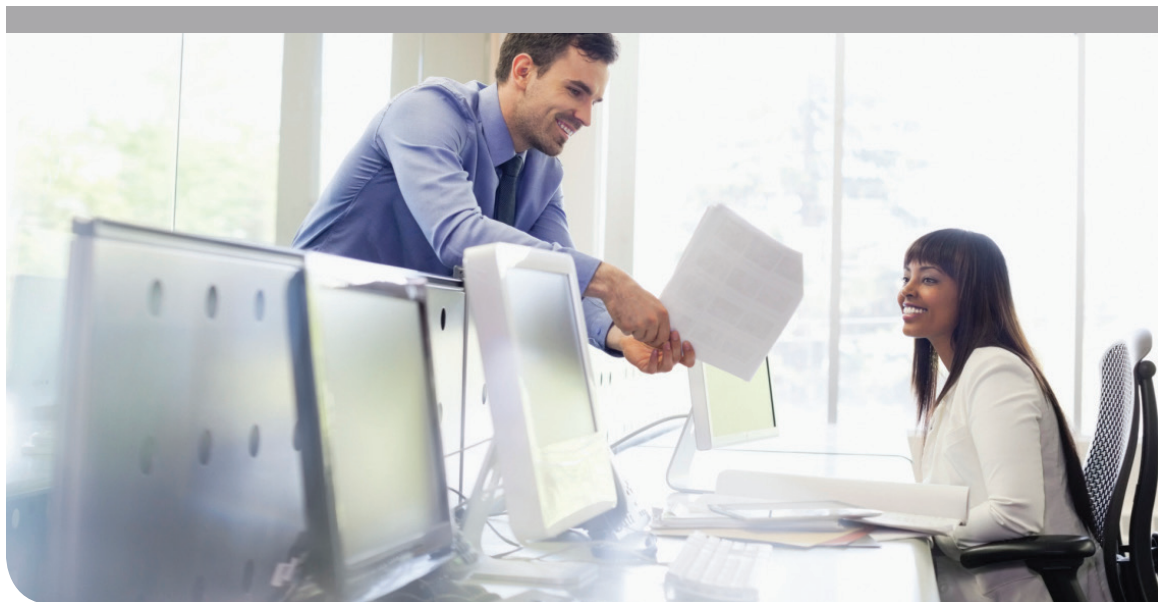
But getting to the right content is often a challenge.

The more time your employees spend looking for the content they need, the less time they have to analyze and solve problems, make key decisions and bring products and services to market. Streamlining the research process and understanding how published information is used and shared in your organization can help you:

- Save time and money
 - Realize gains in employee productivity and innovation
 - Minimize copyright infringement risk
 - Get the most value from company subscriptions
-

INTRODUCING RIGHTFIND CONTENT WORKFLOW SOLUTIONS

RightFind content workflow solutions from Copyright Clearance Center (CCC) provide your employees with fast, easy access to the full range of high-value copyrighted information they want — anytime, anywhere. Advanced administrative features offer the ability to configure the solution to meet the unique needs of your employees. Whether you need sophisticated analytics to provide valuable insight into how published information is used in your organization, want to semantically enrich the search and reading experience for scientific articles, or want a robust capability that enables researchers to obtain XML-formatted content for use in commercial text mining projects, RightFind has you covered. RightFind integrates seamlessly with CCC's Annual Copyright License to make copyright-compliant collaboration easier.



HOW RIGHTFIND WORKS

Researchers can quickly obtain published information from internal collections, company subscriptions, Open Access sources, and document delivery, and share articles with colleagues around the world. These solutions help you uncover hidden content costs, get the most value from company subscriptions and help your employees comply with copyright.

No other content workflow solution today delivers this powerful combination of content, rights and information management expertise.

The result? You save money by accelerating the flow of research, maximizing the value of your subscriptions and streamlining your information management operations.

HOW IT WORKS



Search for content using RightFind, PubMed or another discovery platform.



Get full-text articles from company subscriptions, Open Access and internal documents.



Purchase articles that aren't in your company holdings.



See the rights you have to share that content.



Track content usage and spending to inform future purchases.

FIND, SHARE AND MANAGE CONTENT

Whether you have an established information management center with a large number of holdings and a high volume of document delivery requests, or if you are a growing business with a decentralized information management model, RightFind content workflow solutions are flexible enough to meet your unique information needs. These solutions offer a range of optional enhancements including:

- **Digital library** – Store licensed content for secure sharing with colleagues (requires a CCC annual license.)
- **Granular rights and subscription configuration** – Give employees instant access to your organization's licensed or purchased content, including rights from annual licenses, publisher agreements, subscriptions, and more.
- **Content usage analytics** – RightFind captures and displays a wide variety of usage data in standard and custom reports built to facilitate budget management and charge-backs.
- **Document delivery** – Employees can purchase articles not available through company subscriptions with most articles delivered within seconds of placing an order.
- **Workflow integration** – Employees can search within RightFind to find the articles they want, or use another search and discovery platform.

IMPROVE TEXT MINING RESULTS

RightFind® XML for Mining

The RightFind XML for Mining solution enables researchers to identify and download full-text article collections from multiple publishers through a single source and import those results into their preferred text mining software. Go beyond the abstract level to search, download and mine full-text articles in XML format from both company subscriptions, as well as unsubscribed published material. You'll save valuable time otherwise spent acquiring, licensing and converting articles from individual publishers.

LET THE DATA TELL YOUR CONTENT ROI STORY

RightFind® Business Intelligence

RightFind® Business Intelligence gives you visibility into your total content spend and enables you to make data-driven decisions to optimize and justify your company's content investments. With RightFind Business Intelligence you can:

- Get content use and spend insights in seconds by tapping into aggregated data sources.
- Create presentations quickly and easily and communicate your content return on investment to key stakeholders.
- Use business value metrics to identify strategic content needs, spot coverage gaps and demonstrate how the library supports strategic business goals.
- Shorten the annual budget planning cycle with powerful forecast and analytics tools so you can focus on other priorities.

TURN INFORMATION INTO KNOWLEDGE

RightFind® Insight

RightFind® Insight, powered by the SciBite® platform, brings the power of semantic enrichment to the search and reading experience to turn information into knowledge and accelerate new discoveries.

- Gain scientific and medical insights more quickly through semantically enriched search.
- Help users find content relevant to their research at the right time.
- Demonstrate the value of the information center by aligning content investments with strategic business objectives.

CONNECTING YOU WITH EXPERT INFORMATION PROFESSIONALS

Managed Knowledge Services

CCC's Managed Knowledge Services provide highly skilled information experts matched to your organization's unique needs and culture and helps you achieve your strategic business objectives. CCC recruits and hires information professionals on your behalf that suit your needs, as well as provides payroll, benefits, and professional development services. You decide which candidates we'll hire and how they will work within your organization. With Managed Knowledge Services you get

- Ongoing partnership to help you achieve your strategic objectives.
- Qualified information professionals to fit your organization's unique needs.
- Innovative, scalable service that provides flexibility for your business' changing needs.

WHY CHOOSE RIGHTFIND?



Speed up innovation with faster content access – RightFind searches across your subscriptions, Open Access sources and internal collections to get full-text articles to employees faster. If users want an article that isn't in your holdings, they can buy it on the spot with RightFind's document delivery capabilities.

Simplify copyright compliance – RightFind works with your CCC Annual Copyright License to show exactly how you and your colleagues can share and reuse published material. Our rights management technology is the only source for direct, accurate information about your CCC text license rights.

Make more informed purchases – To help you track spending and content usage, RightFind gives you real-time analytics available at your convenience. See what published material employees use most so you can prioritize future content purchases.

SEE RIGHTFIND IN ACTION ➔

Learn how RightFind content workflow solutions and services can help you increase efficiency, streamline employee workflow, strengthen your compliance program and optimize content spend.

North America: www.copyright.com/rightfind

Rest of world: www.rightsdirect.com/rightfind



Copyright Clearance Center (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiaries RightsDirect and Ixxus, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass., with offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.



RightsDirect provides content workflow, document delivery and rights licensing solutions that allow companies around the world to use, share and store content while simplifying copyright compliance. Working with partners around the world, RightsDirect offers sophisticated solutions tailored to the needs of national and global organizations. RightsDirect is a wholly-owned subsidiary of Copyright Clearance Center (CCC) based in Amsterdam with a presence in Tokyo and Munich.

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